

January 18, 1959

Baptist Press

**Specialists In Baptist  
Public Relations Meet**

NASHVILLE--(BP)--About 100 specialists in various fields of Baptist public relations are expected to attend a Baptist Public Relations Association workshop here Feb. 16-17.

Meetings will be held in the Baptist Sunday School Board administration building.

Melvin Brodshaug, dean of the school of public relations and communications, Boston University, Boston, Mass., will be the featured visiting speaker. He will address the workshop at a special banquet meeting.

President of the association is Albert McClellan of Nashville, who is program planning secretary for the Executive Committee of the Southern Baptist Convention. The association is composed of persons engaged in public relations work for Southern Baptist and state Baptist conventions' agencies.

The group meets once a year to discuss ways of exerting a more powerful Christian influence through public relations contacts. Public relations contacts include many things, from the individual Christian's dealings with his neighbor to the use of mass communication facilities---press, radio, and television---in proclaiming the Gospel message.

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**Pastors' Conference  
Lists Theme For 1959**

LOUISVILLE--(BP)--"Committed to the Commission" is the theme for the 1959 Southern Baptist Pastors' Conference convening in Louisville's Armory May 18-19.

Several thousand pastors of Baptist churches from coast to coast will attend the conference, which immediately precedes the annual session of the Southern Baptist Convention. The convention opens May 19.

The conference theme is derived from the Bible passage known as the "Great Commission," found in Matthew 28:19-20.

Following customary procedure, the conference is made up of a series of messages, both inspirational and instructional, of special benefit to the pastor of a church. Program personnel are from Southern Baptist circles, chiefly pastors.

Charles C. Bowles, pastor of Hunter St. Baptist Church, Birmingham, Ala., is conference president.

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SBC PASTORS' CONFERENCE PROGRAM  
May 18 - 19, 1959  
Louisville, Ky.  
(Armory)

THEME - "COMMITTED TO THE COMMISSION"

SCRIPTURE - Matthew 28:19-20 RSV

MONDAY, May 18, 1959  
Morning Session

- 9:00 - Song and Praise - Paul McCommon  
9:10 - Scripture - Keener Pharr  
Prayer - Charles McLaughlin  
9:15 - Welcome to Louisville - Duke McCall  
9:25 - Response to Welcome - Sterling Price  
9:35 - Presentation of Program - Chas. C. Bowles  
9:40 - "Our Common Task" - W. L. Howse  
10:05 - Song and Announcements  
10:15 - "Doctrine of Christian Growth" - Grady C. Cothen  
10:40 - "Teach - Baptize - Teach" - James L. Sullivan  
11:05 - Special Music - Miss Joe Ann Shelton  
11:15 - "Religious Education in Foreign Missions" - Baker James Cauthen  
(Introduced by James Morgan)  
11:50 - Prayer - R. Archie Ellis  
11:55 - Adjourn

AFTERNOON SESSION  
Monday, May 18th

- 2:00 - Song and Praise - Elmer F. Bailey  
2:10 - Scripture - Gerald Walker  
Prayer - J. C. Segler  
2:15 - "The Futility of Religion" - Wayne Dehoney  
2:40 - "Baptists and Religious Freedom" - Leon Macon  
3:05 - "The Christian Basis for World Peace" - Brooks Hays  
3:30 - Song  
3:35 - "Peace, the Prize and the Price" - Jess Moody  
4:00 - Special Music - Ramsey Pollard, Jr., and Mrs. Robert Cliett  
4:05 - "The Prince of Peace" - Ramsey Pollard  
(introduced by J. T. Ford)  
4:30 - Prayer - Grady Randolph  
4:35 - Adjourn

EVENING SESSION

- 7:00 - Song and Praise - Asa Couch  
7:10 - Scripture - Walter Mitchell  
Prayer - John Robert Stiff
- 7:15 - "The Preacher's Personal Praying" - Bruce Price
- 7:35 - "The Messenger's Message" - John Bob Riddle
- 7:55 - "The Herald's Heart" - Marshall Craig
- 8:15 - "Effective Evangelism" - Max Morris
- 8:35 - Song  
Prayer - W. O. Vaught, Jr.  
Offering
- 8:45 - Howard Butt - Karl Stell - Fague Springman
- 9:30 - Prayer - Loyal Prior  
9:40 - Adjourn

TUESDAY, MAY 19, 1959  
Morning Session

- 9:00 - Song and Praise - Bill Souther  
9:10 - Scripture - Henry Allen Parker  
Prayer - Byron Wilkinson
- 9:15 - "Man's Ruin - The Reasons and Results" - Douglas Hudgins
- 9:40 - "The Promised Saviour" - W. D. Wyatt
- 10:05 - "The Virgin Birth" - J. D. Grey
- 10:30 - Song  
Prayer - James Wesberry.  
Offering
- 10:45 - "The Crucified Christ" - Monroe Swilley
- 11:10 - "The Living Lord" - Ralph Langley
- 11:30 - Special Music - Al and Ivy Walsh
- 11:40 - "The Redeemer's Return" - W. A. Criswell  
(Introduced by Ed Brooks Bowles)
- 12:05 - Prayer - Paul Roberts  
12:10 - Adjourn

AFTERNOON SESSION

- 2:00 - Song and Praise - Forrest Herren  
2:10 - Scripture - James Monroe  
Prayer - Bob Barker
- 2:15 - "Positive Preservation" - A. B. VanArsdale
- 2:40 - "The Flame of Power" - Carl Bates
- 3:05 - Election of Officers
- 3:15 - Welcome to Miami in 1960 - Homer Lindsay, Jr.
- 3:20 - Special Music - Sam Allen
- 3:30 - Annual Sermon - "The Diety of Jesus" - R. G. Lee  
(Introduced by Herman Cobb)
- 4:20 - Prayer of Benediction - Earl B. Edington  
4:25 - Adjourn