

May 15, 1958

North Carolina Hires
Business Survey Firm

WINSTON-SALEM, N. C.--(BP)--In a special session at Wake Forest College, the general board of the Baptist State Convention of North Carolina voted to employ the management consultant firm of Booz, Allen & Hamilton to make a study of the convention's institution and agencies.

The vote was unanimous and discussion took less than an hour.

The Chicago firm will work closely with the convention's standing committee of 25 which has been studying institutional needs for the past 13 months.

Last January the general board asked the committee to include the state missions program in its study and at that time, the committee began thinking in terms of professional assistance.

Lawrence Wilsey, who has directed a number of state and southwide surveys, explained his firm's approach and plan of action to the board.

He and another member of the organization, Donor Lina, went to work immediately. They will have offices in the Baptist Building in Raleigh for the next six months, the estimated time to complete the survey.

The firm's survey would take at least six months and would cost between \$39,500 and \$43,500, according to information given to the 85 general board members. On the basis of a more complete study, the committee's recommendations could not be made before the 1959 state convention.