

October 21, 1954

127 Ninth Avenue, North — Nashville, Tennessee

## PUBLIC RELATIONS WORKSHOP SET FOR FORT WORTH, FEB. 17

JACKSON, Miss.--(BP)--The first public relations workshop sponsored by the Baptist Public Relations Association has been set for Fort Worth, Tex., February 17-18, 1955, it was announced by Joe Abrams, Jackson, Miss., Association president.

The workshop, directed by Leonard L. Holloway, Dallas, Tex., program vice-president, will be held on the campus of Southwestern Baptist Theological Seminary.

Topics slated for discussion are "Public Relations Through the Press," "Serving Christ Through Public Relations," and "Public Relations Through Promotional Literature."

The workshop is open to all public relations directors and press representatives throughout the Convention.

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## MEANS TO SUCCEED EVERETT GILL

RICHMOND, Va.--(BP)--Frank K. Means was elected secretary for Latin America by the Foreign Mission Board at the semi-annual Board meeting recently.

Means, secretary for missionary education and promotion since 1947, in his new post will fill a vacancy caused by the death of Everett Gill last April. He will direct work of 395 missionaries in 13 Latin American Republics and 2 British Colonies where the Board has work.

In another action the group voted to recognize Africa as an area of critical need and ask the Southern Baptist Convention's Committee on World Evangelization to help to implement this proposition.

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## ARIZONA CHURCH WITHDRAWS FROM SBC

TUCSON, Ariz.--(BP)--The University Baptist Church, Tucson, Ariz., has voted to withdraw from the Southern Baptist Convention and to ask for fellowship in the American Baptist Convention. Selwyn Smith is pastor.

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GOLDEN GATE  
DEBT FREE

NASHVILLE, Tenn.--(BP)--Golden Gate Baptist Theological Seminary, Berkeley, Calif., is now debt free, it was announced by Porter Routh, executive secretary of the Executive Committee of the Southern Baptist Convention.

The \$150,000 borrowed by the seminary for the purpose of buying property for the future home of the seminary on Strawberry Point has been completely repaid. The final payment of \$15,000 was made to the First American National Bank, Nashville, Tenn., on October 15, slightly one year after the note was made on September 25, 1953.

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HAVEN IN HOUSTON

HOUSTON, Tex.--(BP)--First unit of the \$2,000,000 Texas Baptist haven, a home which will care for more than 400 aged persons, was started with ground breaking ceremonies recently in Houston.

It is the fifth unit in the Buckner Benevolence's program of building supported by Texas Baptists.

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"AWARD OF MERIT" GIVEN  
BSSB'S ADVERTISING DEPT.

NASHVILLE, Tenn.--(BP)--The Baptist Sunday School Board goes out front again in national recognition. The advertising department of the Board was awarded a certificate of merit by the Direct Mail Advertising Association recently. W. D. Kendall, director of the Board's advertising department, attended the DMAA convention in Boston, and received the award for the Board.

In the annual judging, the major mail advertising programs of the United States and Canada were reviewed by a panel of advertising experts, and the advertising department was given the "Award of Merit" in the publishing field.

The prize-winning materials were on books published by Broadman Press, publishing agency of the Sunday School Board. Outstanding in the group was the 1954 advertising program on the book, Very Truly Yours, by Chester Swor, Jackson, Miss. Kendall said that the advance promotion of this book was so effective that the first edition was sold before publication date.

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BAPTISTS ADOPT INDECENT  
LITERATURE RESOLUTION

NEW YORK, N. Y.--(BP)--The New York Baptist Missionary Convention in its 147th annual meeting adopted a resolution stating that the "Widespread sale of 'horror and sex comic books and other salacious and pornographic literature' is causing 'untold psychological harm' to the nation's children."

Condemning the dissemination of such material as "a traffic in vice and sensuality," the resolution lauded all recent efforts to restrain it on the local, state, and national levels.

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RUSSIAN BAPTISTS TARGET FOR  
COMMUNIST ANTI-RELIGIOUS CAMPAIGN

LONDON--(BP)--The latest targets of the anti-religious campaign the Communist radio and press have been waging for weeks are Baptists and Adventist communities in Russia. The campaign has now spread to the satellite countries.

A Rostov radio broadcast beamed at the Kamensk region launched a violent attack on Russian Baptist groups which, it said "have been in the enemy camp from the very first days of the Bolshevik Revolution and today are under the influence of American imperialists." It also denounced Seventh-day Adventists in the Kamensk region for their "lively activities."

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KY. EXECUTIVE BOARD  
ADOPTS \$1,700,000 BUDGET

LOUISVILLE, Ky.--(BP)--The executive board of Kentucky Baptists will recommend to the General Association of Baptists in Kentucky when they meet in Georgetown in November that a basic budget of \$1,700,000 be adopted. The board will also call for adoption of a goal of \$1,800,000 as a minimum of gifts through the Cooperative Program. The percentage division between state causes and Convention-wide causes will remain as it is in the current budget. The \$1,700,000 is a slight increase over the actual receipts during the current year. The budget then calls for all additional receipts above the basic budget to be divided as follows: 12½ per cent to foreign missions, 12½ per cent to state missions, and 75 per cent to Kentucky Baptist schools.

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