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127 Ninth Avenue, North — Nashville, Tennessee

February 15, 1957

## Baptists Calling For Christian Journalists

NASHVILLE--(DP)--Two Southern Baptist journalism groups have appealed for 5,000 Christian young people to dedicate themselves to secular professional work in advertising, radio, television, newspaper, and magazine fields.

They set the year 1964 as the date to reach this goal.

The organizations are the Southern Baptist Public Relations Association, which held its annual workshop here recently, and the Southern Baptist Press Association, which met in Washington.

The Public Relations Association membership includes Southern Baptists serving as public relations officers for the denomination's hospitals, seminaries, colleges, children's homes, and other agencies.

The Southern Baptist Press Association is composed of editors of 25 state Baptist newspapers, most published weekly, and editors of several other denominational journals.

The Baptist Public Relations Association said in its resolution that "In the light of the tremendous need for Christian journalists in the secular field and because of the contribution these can make to the total Christian message we recommend:

". . . that a minimum of 5,000 will be needed by 1964 and that we set this figure as a goal to be reached and that we encourage young people to consider this field as a life vocation." The Public Relations Association established a committee to make further suggestions in this regard.

The resolution of the Southern Baptist Press Association is almost identically worded. The year 1964 marks the 150th anniversary of organized Baptist work on a national scale in North America. Baptists have set a number of goals to be reached in that year.

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## Richmond Pastor To Visit Germany

RICHMOND, Va.--(BP)--Horace L. Ford, pastor of Broadus Memorial Baptist Church, Richmond, has received an invitation from the German Federal Government to spend four weeks on a study tour of West Germany and Berlin, beginning May 5.

Ford will be one of eight religious leaders who will make the tour. The study tour will afford opportunities to become familiar with conditions in West Germany in general and in their own spheres of interest in particular.

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As a guest of the government Ford will meet leading personalities in public, political, and cultural life and discuss with them questions about religious life in Germany.

Ford plans to acquaint himself with many of the recent developments in the Baptist work in Germany which has been made possible by gifts from the Foreign Mission Board and the Woman's Missionary Union.

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#### Stamper Defines Duty In Public Relations

NASHVILLE--(BP)--Public relations for an organization is not a one-man job but must be shared by all members of the organization, a public relations official told the Baptist Public Relations Association workshop here.

Powell Stamper, assistant vice-president for National Life and Accident Insurance Co., Nashville, described public relations in the final address to the workshop. Stamper is in charge of the company's public relations.

He said that public relations must be shared by the top men in the organization but that the girl who answers the telephone has an equal public relations responsibility.

About 100 persons attended the annual workshop. They are public relations officers for Southern Baptist colleges, seminaries, hospitals, children's homes, and agencies. The workshop is conducted annually.

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#### Hilton Hotel Offers Low Convention Rates

CHICAGO--(BP)--The Conrad-Hilton Hotel, home base for the 1957 session of the Southern Baptist Convention here, has set up special hotel room rates for Conventioners.

Singles will run from \$6 to \$8, doubles for two from \$10 to \$12, and twins for two from \$11 to \$14, according to the hotel management.

The Conrad-Hilton has set aside 2000 guest rooms to accommodate those coming for the Convention.

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#### Bond Issue Considered By Colorado Baptists

DENVER--(BP)--The Colorado Baptist General Convention met in special session here to consider issuing \$1 million worth of bonds for church building.

Executive Secretary Willis J. Ray described the proposed bond issue as "another step forward in the 30,000 new preaching missions and churches in our Jubilee Advance."

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Texas Baptists To Open  
Girls' Home In Lubbock

DALLAS--(BP)--The Baptist General Convention of Texas Saturday, has announced plans for a new home for dependent and neglected girls.

Ellis Carnett, Dallas, said the \$98,000 Lillian Milam Home in Lubbock, Tex., has been given to the denomination and will be converted into a home for young women.

The Duckner Girls' Ranch at Breckenridge will be sold and the young women living there now moved to Lubbock.

Opening-day services for the new institution, to be known as the Milam Girls' Home, are tentatively scheduled for March 1.

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Fisher Chosen Head  
Of Baptist PR Group

NASHVILLE--(BP)--At their workshop here recently, the Baptist Public Relations Association elected as president Den C. Fisher, director of public relations for Southeastern Seminary, Wake Forest, N. C.

Fisher succeeds Arthur Davenport, Oklahoma City, public relations director of the Baptist General Convention of Oklahoma.

Other officers elected include Miss Marjorie Saunders, re-elected membership vice-president, L. O. Griffith, new program vice-president, and Miss Ione Gray, elected secretary-treasurer.

The 1958 session will be held in Atlanta, Ga., Feb. 17-19, with the Baptist Home Mission Board as host.

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Tulsa Baptist Church  
Makes Expansion Plans

TULSA, Okla.--(BP)--First Baptist Church of Tulsa has taken a six-month option on purchase of hotel property across the street from the church. The purchase price is \$400,000.

Members are being asked to pledge \$150,000 while the remaining \$250,000 will be added to the present mortgage indebtedness of the church.

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.....The 1956 Methodist General Conference authorized a new theological school in Ohio and one in "Kansas-Missouri-Nebraska area." More than \$2,500,000 has been pledged toward the Ohio school, it was announced by Bishop Hazen G. Werner, Columbus, Ohio. No decision has been made about the location of the Ohio school.

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.....Robert T. Jones, former pastor of Trinity Baptist Church, Seneca, S. C., has accepted pastorate of Norwood Baptist Church, Jacksonville, Fla., and has conducted his initial services as pastor.

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.....An operating budget of \$784,000 for 1957-58 has been approved by the board of trustees of New Orleans Baptist Theological Seminary. This is the largest budget in the history of the institution and is \$92,000 higher than the 1956-57 budget.

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.....Dean Hansford D. Johnson of the department of Christianity at Mercer University, Macon, Ga., will retire at the end of this academic year, and Henry Lewis Datts, professor of religious education, will succeed him as chairman of the department.

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.....Dedication of the new Mrs. W. S. Kerr Memorial dormitory marked Oklahoma Baptist University's fourth annual Christian Education convention and Founder's Day program on the campus at Shawnee, Okla., Feb. 22.

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.....Lee Shane is the new minister of National Baptist Memorial Church, Washington, D. C. He came to Washington from Charleston, W. Va., where he served Calvary Baptist Church for 10 years.

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