

September 22, 1956

127 Ninth Avenue, North — Nashville, Tennessee

Test Campaigns Set  
For Church Finance

PHOENIX, Ariz.--(BP)--The church finance program of Southern Baptists is undergoing its first test campaigns here and in Jackson, Miss., this fall under direction of the staff of the Southern Baptist Executive Committee.

Merrill D. Moore, director of promotion for the Executive Committee, Nashville, and his assistant, R. J. Hastings, participated in campaigns at First Southern Baptist Church and Eastside Baptist Church here.

Following the Phoenix campaigns, they were to be joined in Jackson, Miss., by Porter Routh, executive secretary of the Executive Committee, and Albert McClellan, its director of publications.

Nine churches in Jackson are participating, four being led by Executive Committee staff, one by staff of the Mississippi Baptist Convention, and four by the Jackson churches themselves.

In both Phoenix and Jackson, other Southern Baptist churches not taking part in the test campaigns will be holding one-week stewardship revivals.

Clinics in church finance will be conducted in both cities for all local pastors and out-of-town pastors conducting revivals or visiting in the city.

Test campaigns in 35 more churches in 12 other states will be conducted this fall also, being directed by state executive secretaries who attended a church finance clinic in Nashville in June.

"The church finance program of Southern Baptists will result in greatly increased contributions in every church where it is followed," Moore declared.

"Numerous churches which have used the basic elements of the program have doubled their budget receipts as the results of a single campaign," he added.

"Increased contributions will mean increased support for missions, education, and benevolences at home and throughout the world through the Cooperative Program.

"The beginning of World Missions Year (to be observed by Southern Baptists in 1957) will make churches more aware of their world missions responsibilities," according to Moore. "The churches will therefore be more anxious to take part in the church finance program in 1957 when it will be available to all churches desiring it."

Berry Heads Capital  
Needs Survey Group

ATLANTA, Ga.--(BP)--Kendall Berry, of Blytheville, Ark., has succeeded James W. Merritt, of Gainesville, Ga., as chairman of the capital needs survey committee of the Southern Baptist Executive Committee.

Appointment of a new chairman was announced here by Federal Judge Frank Hooper, chairman of the Executive Committee.

Merritt, who asked to be relieved of responsibility with the committee, will have his place taken by A. Barnum Hawkes, of Waycross, Ga.

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1956 SBC Annuals  
Being Mailed Out

NASHVILLE--(BP)--1956 Southern Baptist Convention Annuals are being mailed to about 25,000 pastors and denominational workers. The Annual lists the proceedings of the Kansas City Convention, reports of agencies, memberships of boards and committees, and contains a directory of pastors.

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Please insert the following paragraph at the close of article entitled "Seminary Committee Inviting Requests," carried Sept. 15.

Correspondence about cities for the sixth seminary should be addressed to Louis D. Newton, pastor, Druid Hills Baptist Church, Atlanta, Ga.

Baptist Press folks & facts

.....Otis T. Page has become missionary for Ogeechee River Baptist Association of Georgia Baptist Convention. He left pastorate of Bedford Baptist Chapel, Cumberland, Md.

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....."The hope of church schools (like Baptist colleges) is grass-roots support from local churches and church-sponsored scholarships for worthy students who are members of local churches."--from address by R. Orin Cornett, executive secretary, Southern Baptist Education Commission, at Union University, Jackson, Tenn.

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.....Campbell College, Buies Creek, N. C., reported a record enrolment of 777 students on Sept. 15. The enrolment for the corresponding date last year was 636.

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