

(BP)**BAPTIST PRESS**

News Service of the Southern Baptist Convention

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Brotherhood Commission Tops

BPRA Awards Competition

WILLIAMSBURG, Va. (BP)--For the second consecutive year, representatives of the Southern Baptist Convention's Brotherhood Commission collected the most individual honors in the awards competition of the Baptist Public Relations Association (BPRA).

The Memphis-based commission won nine awards in photography, writing, publication and advertising categories, outdistanced three Baptist organizations which won six each--Southwestern Baptist Theological Seminary, Fort Worth; the Baptist General Convention of Texas, Dallas; and the Southern Baptist Home Mission Board, Atlanta.

In other action, BPRA voted resolutions supporting free flow of information, the nation's bicentennial and the 50th anniversary of the denomination's Cooperative Program unified budget and elected officers.

Roy Jennings, an executive assistant at the Brotherhood Commission, succeeded Wesley Pattillo of Southern Baptist Theological Seminary, Louisville, as president. Oscar Hoffmeyer, associate editor of Louisiana's Baptist Message, was elected membership vice president; Fred Cooper, public relations director for Stetson University, Deland, Fla., program vice president; Jim Cox, public relations director for Belmont College, Nashville, secretary-treasurer; and Tom Brannon, public relations director for South Carolina Baptists, newsletter editor.

Other awards went to a number of Baptist agencies and organizations, including the Texas Baptist Children's Home, Roundrock, five; the Southern Baptist Radio and Television Commission and Southern Seminary, four each; the Baptist Children's Home of North Carolina, Judson College, the Southern Baptist Foreign Mission Board and Baylor University, three each; and the Alabama Baptist and the SBC's National Student Ministries, two each.

Baptist Press (the SBC news service), Oklahoma Baptist University and Mercer University received one each.

Steve Wall of the Brotherhood Commission topped individual winners, with six awards, including three first places and a runnerup in photography, a first place in feature writing and one of three grand prizes.

Two other grand prizes, besides Wall's overall award for excellence in religious journalism, went to W. R. Wagoner of the Baptist Children's Homes of North Carolina and John Seelig of Southwestern Seminary.

Wagoner won the M. E. Dodd Memorial Award for best overall entry or entries in electronic media categories and John Seelig of Southwestern Seminary won the Arthur Davenport Award for best overall entry or entries in the total publications, total public relations campaign and direct mail categories.

Keith Vaughn of Texas Baptist Children's Home collected five individual awards, with first places in advertising single, direct mail and total public relations categories, and two runnerup awards in the television production and motion picture categories.

Other multiple winners were Wagoner, Pattillo, Chris Hansen of Baylor University and Seelig and Don Hepburn, both of Southwestern Seminary, with three each. Walker Knight of the Home Mission Board, Jesse C. Fletcher of the Foreign Mission Board, Bob Franklin of Judson College, Bonita Sparrow of the Radio and Television Commission, Jack Brymer of the Alabama Baptist, and David Clanton and Lurae Biffar, both of the Baptist General Convention of Texas, won two each.

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Besides the M. E. Dodd Award, Wagoner had two first places in television production and motion picture categories; Pattillo, first in annual report and runnersup in newsletter and ad series; Hansen, first in both development brochure and publications photography series and runnerup in feature photography single; Hepburn, firsts in news story, slide presentation and total publications categories; and Seelig, the Arthur Davenport Award and runnersup in news photography single and direct mail categories.

Walker Knight of the Home Mission Board took first place in the magazine category with Home Missions magazine, finishing ahead of the runnerup, Lee Hollaway, editor of Crusader, a Royal Ambassador boys publication of the Brotherhood Commission. Knight also won a runnerup award in the annual report category.

Fletcher took first place awards in both the general information brochure and special publication categories; Franklin, first in letterhead and runnerup in the poster and promotional folder category; Sparrow, first in newsletter and runnerup in special publications categories; Clanton, first in publication photo single and runnerup in publication photo series; Brymer, runnersup in feature series and news series and Biffar, runnerup in letterhead and runnerup, with David A. Risinger, in total public relations campaign.

Other first place awards went to Tim Fields, Brotherhood Commission, feature photography series; Jay Durham, Home Mission Board, radio production; Sarah Rice, Judson College, catalog category; Jim Hughes, TimeRite Division of Radio and Television Commission, advertising series; Lynn Yarbrough, Baptist General Convention of Texas, poster and promotional folder; Dan Martin, Baptist General Convention of Texas, news series; and Norman Bowman, Baptist Student, National Student Ministries, feature series.

The resolution on free flow of information commended churches and denominational leaders for "the increase in openness and candor in policy and practice which we believe is in harmony with the spirit of Christ."

The resolution noted that "Baptists require a free flow of information to make responsible decisions in carrying out Jesus Christ's Great Commission" and called on members of BPRA to rededicate themselves to use their professional abilities "to the greatest possible extent in achieving through our churches and institutions the spiritual goals to which we are deeply d dicated."

The bicentennial resolution noted that "Baptists were a vital part in developing many of the spiritual concepts that make a people into a stable society" and that "church-state relations are among those concepts that Baptists have had a strong influence in developing and maintaining."

It encouraged Baptist writers, speakers, administrators and agencies to set forth, during the bicentennial celebration, "the historic emphases of Baptists on the true nature of religious experience as a voluntary response to God as distinguished from civil religion and from an identity of Christianity with national heritage."

It further encouraged, during the bicentennial, a "revival of the moral principles that make a people stable and responsible in the development of a free, democratic society."

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Cooperative Program Runs
Ah ad of 1973-74 Year

Baptist Press
3/3/75

NASHVILLE (BP)--The Southern Baptist Convention's national Cooperative Program unified budget, through the first five months of the 1974-75 fiscal year, is 6.58 percent ahead of the same period of 1973-74.

Through February, nearly \$17.37 million has been funneled into the SBC's national Cooperative Program budget from 33 state-level conventions across 50 states, according to John Williams, director of financial planning and assistant to the treasurer of the SBC Executive Committee.

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That contrasts with nearly \$16.30 million collected during the same period last year.

Designated giving, not including Cooperative Program receipts, are running only 3.90 percent ahead of last fiscal year. More than \$18.4 million came in through February, 1975, compared to more than \$17.70 million last February.

Monthly Cooperative Program figures, Williams reported, show more than \$3.69 million collected in February, 1975, compared to more than \$3.48 million collected last February. That represents a 5.98 percent increase.

Designated receipts for the month of February (\$11.15 million) showed a 2.95 percent decrease over designated giving last February (\$11.49 million).

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