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June 8, 1973

Mission Board Names Bill  
Hogue Evangelism Director

ATLANTA (BP)--C.B. (Bill) Hogue, the youthful director of evangelism for Oklahoma Baptists, has been asked by the Home Mission Board here to lead Southern Baptists in their national evangelism efforts.

Hogue, 45, takes over the directorship of the division of evangelism July 1, nearly a year after the resignation of Kenneth Chafin, now pastor of South Main Baptist Church in Houston, Tex.

Fred B. Moseley, assistant executive secretary of the agency and acting evangelism director during the past year, said Hogue takes over at a time when interest in evangelism is at a peak and when the nation's needs are great.

"We feel the strong, proven leadership of Bill Hogue will open new horizons for Southern Baptists as well as strengthen the new efforts now underway."

Moseley was referring to the new national effort at lay evangelism training which taught more than 150,000 last year, other new methods of witnessing, a strengthened ministry on college campuses and to high school young people, bus evangelism, and an emphasis on a lifestyle evangelism through renewal efforts.

Such ministries enabled Southern Baptists last year to baptize 446,000 persons--17,000 more than at any time in history.

Hogue, a native of Stanton, Tex., speaks often of lifestyle evangelism, which he says involves the "total aspects of one's life. His renewal relationship with God, his relationships to others, everything that he is."

Before leading Oklahoma Baptists to a record year in baptisms in 1972, Hogue was a pastor at Ada, Okla., and at Odessa, Post, and Happy, Tex.

As a pastor he said that he tried to make evangelism a wholesome experience. "I wanted an evangelism that not only looked forward to reaching people but one that helped them to grow in Christian maturity."

In April of 1973 the Home Mission Board Division of Evangelism launched "Spring Street USA," the denomination's first evangelistic TV show in a variety format. Twenty-four stations now air the series.

The bespectacled, square-jawed Hogue is not a stranger to television, and he feels all media should be used to communicate the gospel.

During his pastorates he was host of two weekly TV religious shows, The Bible and Today's World, (a panel show) and Exposure, (a variety format) and a daily radio program, Confrontation.

Asked about "Spring Street USA" he said he was excited about the show, even though the denomination comes to national televangelism late.

He says to those who criticize the time spots for the show, "we need to be patient. We need not think we are going to have the best of everything in a very short time." He said efforts are underway to purchase time to reach a broader audience in conjunction with local churches and associations.

Hogue's education included degrees from Howard Payne College in Brownwood, Tex., which also gave him an honorary doctorate, and Southwestern Baptist Theological Seminary in Fort Worth.

At the seminary he was the student of a former director of evangelism, C.E. Autrey, who predicts greatness for Hogue.

Another former director, Leonard Sanderson of Louisiana, calls Hogue a confident, creative, and innovative man who will also be sane and sensitive in his work.

Executive Secretary Arthur B. Rutledge, speaking to the special called meeting of the Home Mission Board, said Hogue is beautifully endowed with spirit and abilities.

Hogue does not see himself as an evangelist in the professional sense. "I have never been one who has been able to have great revivals in terms of numbers, but some have been great because of the spiritual undergirding that prepared churches for later growth."

He does not see the need now for additional, innovative programs, but expects to strengthen the activities presently underway, developing them to the extent they will be useful resources to the churches, associations, and states.

Hogue is sensitive to the tension between evangelism and social action, and he said, "We have to love and express our Christian love. You've got to love another's body as well as his soul, and they go together. Our intent is out of a love relationship to bring people to Christ and to deepen their experience with Christ."

Many ask if he is related to evangelist Richard Hogue, a native of Oklahoma. "All my boys have names starting with R's but none are Richard. We are not related at all."

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Educational Ministry  
Conference Announced

6/8/72

NASHVILLE (BP)--A national conference on the educational ministry of the church, the first of its kind, is scheduled to be held in Houston, Feb. 17-21, 1975, according to Morton Rose, assistant to the director of the church services and materials division, Southern Baptist Sunday School Board and general chairman for the meeting.

"We believe the National Conference on Church Educational Ministry will have a wide interest for any person who is concerned about the function of Christian education," Rose said. "There are thousands of pastors, missionaries, institutional leaders, chaplains, colleges and seminary faculty and students, plus a host of others who have Christian education as a part of their work.

"Most of these persons have no minister of education. They do all the work that is done in education. Therefore, we are giving attention to the function, rather than to a particular profession."

The conference is the result of years of planning by educational leaders of the Southern Baptist Convention, Rose said. In 1971, the Southern Baptist Religious Education Association, meeting in St. Louis, requested W.L. Howse, then director of the Southern Baptist Sunday School Board's education division, to begin planning and scheduling of such a meeting. In 1972, the SBREA approved preliminary plans.

Chairmen of sub-committees for the 1975 meeting are Joe Burnette, First Baptist Church, Charlotte, N.C.--program; June Whitlow, Woman's Missionary Union, Birmingham, Ala.--publicity; and Roy Lee Williams, Union Baptist Association in Houston--local arrangements. Melva Cook of the Sunday School Board will serve as staff coordinator for the meeting.

The general committee met in Portland, Ore., June 9, to complete program plans and select major program personalities for the 1975 conference.

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**Alabama Baptists Designate  
Emergency Relief Funds**

MONTGOMERY, Ala. (BP)--The Alabama Baptist State Convention has designated \$37,000 for disaster relief in the wake of the rash of tornados that struck the state in May. Priority will be given to emergency family needs and in assisting damaged churches.

The administration committee of the convention's executive board approved \$25,000 of the amount in a called meeting. The money is to come from anticipated church receipts above the 1973 Cooperative Program unified budget goal of \$6 million. The remaining \$12,000 was appropriated by the Southern Baptist Home Mission Board from its Annie Armstrong Easter Offering Fund.

The committee also authorized its chairman, Walter G. Nunn of Jasper, to appoint a sub-committee to work with the local committee in each affected area in determining needs.

The administration committee established an Alabama Baptist Disaster Relief Fund and designated June 24 as "Alabama Baptists Disaster Relief Day" in local churches across the state.