



**BAPTIST PRESS**  
News Service of the Southern Baptist Convention

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May 8, 1973

### Church Music Conference Slates Half-Dozen Concerts

PORTLAND (BP)--The Southern Baptist Church Music Conference, slated here Friday and Saturday, June 15-16 following the Southern Baptist Convention, will feature a half dozen concerts, a series of Round Robin conferences, and conclude with a discussion of trends in church music by two noted composers and arrangers.

The two-day conference, expected to attract about 200 Southern Baptist church musicians from across the nation, will conclude with presentations by Kurt Kaiser and Ralph Carmichael two of the nation's leading religious composers and arrangers.

Kaiser will discuss trends of performance in new music, and Carmichael will speak on trends in church music today.

Following their back-to-back presentations, the choir of First Nazarene Church in Portland will present the premier of the new youth musical, "God Is Here--I'm Here--Now We Can Start" by Kaiser and Carmichael.

During the two-day session, about half-dozen concerts will be presented during the program.

Plans for the program were disclosed by Carl Perry, president of the conference and minister of music for First Baptist Church, Knoxville, Tenn.

The opening Friday morning session will feature a concert by Ministry '73, the chorale from Southern Baptist Theological Seminary, Louisville, performing the conference's commissioned anthem entitled "He Came, He Comes."

Written by Southern Seminary professor Phillip Landgrave who will conduct the choir in the presentation, the commissioned anthem is part of a cantata Landgrave has written entitled, "The Gospel According to Christmas."

Other concerts slated during the conference will be presented by the youth choir of First Baptist Church, Abilene, Tex.; pianist Max Lyall of Belmont College in Nashville; former Metropolitan Opera Soloist Mary Costa, star of the motion picture "The Great Waltz;" and by The Trouveres of California Baptist College, Riverside.

In addition, the conference will sponsor a banquet on Friday evening with entertainment provided by the Spring Street Singers, a youthful musical group organized and directed by Buryl Red of BR Productions in New York City to star in the denomination's new television series, Spring Street USA. Admission to the banquet is by advance ticket (\$5.50 each) which must be purchased by June 1.

All sessions, except the Friday night program, will meet at the Sheraton Motor Inn here, 1000 Multnomah Street. Following the Friday evening banquet at the Sheraton, the conference will move for the night session to First Baptist Church, 909 Southwest Eleventh, Portland.

In addition to the presentations by Carmichael and Kaiser, major addresses will be made by Charles A. Trentham, pastor of First Baptist Church, Knoxville; and Jean Berger, professor at University of Arizona, Tuscon, who will lead a "master class" and present his new choral drama, "Yiphtah and His Daughter."

Friday afternoon sessions will feature five simultaneous Round Robin conferences led by experts in the field of arranging tours for youth choirs, developing sound systems, publishing music and anthems, building spirituality in group singing, and staging and choreography.

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The five Round Robin conferences will be presented at both 2:15 and 3:10 p.m., enabling conference participants to attend two different sessions.

Leaders for the conferences will be Steve Hilson of a Los Angeles talent agency; Bruce Braun, a technician for NBC-TV; Don Hinshaw, publisher's representative for Carl Fisher, Inc., in New York; Sonny Salsbury, a minister of music from Yakima, Wash. and composer for Word, Inc.; and Alex Plasschaert, a choreographer from North Ridge, Calif.

During the same session, separate division conferences are scheduled for members of the conference in local church ministries, educational division, denominational division, instrumentalists and conference wives.

The Portland Church Friday night program will feature a worship service led by William J. Reynolds, church music secretary for the Southern Baptist Sunday School Board with solos by Randall Veazey of Foley, Ala., and the concert by Miss Costa.

The conference will adjourn at noon Saturday, June 15.

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Religious Heritage Award  
Granted Cox for Powerline

5/8/73

WASHINGTON (BP)--Religious Heritage of America has cited Claude Cox, producer in the radio department for the Southern Baptist Radio and Television Commission in Fort Worth, for "creative excellence" in communicating American religious heritage to youth.

Cox, producer of the radio program Powerline syndicated by the SBC Radio-TV Commission, was one of four national award winners named by Religious Heritage of America to receive a national "Faith and Freedom Award" presented by the organization June 7 here.

Awards were presented in four areas--journalism, radio, film production, and media. Winners were honored for "major contributions in furthering religious tolerance and understanding" and for communicating "the principles of this nation's religious heritage through outstanding achievements and creative excellence in their crafts."

Cox was the only Baptist to receive an award. Other recipients were Mrs. Dorothy James Newell, religion editor of the Patriot Ledger of Quincy, Mass. (journalism category), Peter Rosen of Peter Rosen Productions, Inc., for a film on Catholic liturgy; and Clifton E. Moore, director of the Radio-Television Film Commission for the Council of Churches of Southern California, who received the "media" award.

Cox, director of program research and development for the radio department of the SBC agency in Fort Worth, has produced Powerline, the commission's top 40 music program for youth, since its inception in 1969.

The Religious Heritage Award praised Cox for creativity and effectiveness in reaching and ministering to youth through the youth-oriented, nationally syndicated radio program that blends non-religious music with spiritual messages and a counseling service.

The weekly, half-hour show, which Cox both writes and produces, is now heard on more than 750 radio stations across the nation.

Last year, the program prompted youthful listeners to write a total of 57,157 letters to the Radio-TV Commission in response to what they heard. The letter response was an increase of more than 600 per cent over the previous fiscal year.

Most of the letters requested one of the many free religious posters Powerline offers to listeners, Cox said. A number of others wrote to Powerline about a problem the listener was facing. The commission maintains an active counseling service through direct mail to those who respond on a one-to-one personal basis.

A total of 2,117 listeners wrote that they had made a decision to live a more committed spiritual life, Cox said.

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**SOUTHERN BAPTIST CHURCH MUSIC CONFERENCE**

Sheraton Motor Inn, Portland, Ore.

June 15-16, 1973

Friday Morning, June 15

- 9:00 Call to Order and Presentation of the Program--Carl Perry, president, Southern Baptist Church Music Conference and minister of music, First Baptist Church, Knoxville, Tenn.  
 Hymn: "God of Grace and God of Glory"
- 9:05 Welcome to Portland!--Sam Fort, state music secretary, Northwest Baptist Convention, Portland, Ore.
- 9:10 Interlude--Miss Carol McClure, harpist, Louisville, Ky.
- 9:25 Concert by Ministry '73, Southern Baptist Theological Seminary Chorale, directed by Phillip Landgrave, professor, Southern Seminary, Louisville, Ky.  
 Cantata--"The Gospel According to Christmas," by Phillip Landgrave. The cantata includes the 1973 Church Music Conference commissioned anthem, "He Came, He Comes," by Phillip Landgrave
- 9:55 The Nashville Sound--Loren R. Williams, music sales specialist, Broadman Press, Nashville, Tenn.
- 10:05 Message: "A Singing Religion"--Charles A. Trentham, pastor, First Baptist Church, Knoxville, Tenn.
- 10:30 Exhibit break
- 10:50 Honorary Membership Presentation to Mrs. B.B. McKinney, Nashville, Tenn.
- 11:00 Master Class with Jean Berger, professor, University of Arizona, Tucson, presenting his new choral drama, "Yiptah and His Daughter"

Friday Afternoon

- 1:15 Hymn "Praise the Lord! Ye Heavens, Adore Him"
- 1:20 Concert--The Youth Choir, First Baptist Church, Abilene, Tex., directed by Tom Mosley
- 1:50 Piano Concert--Max Lyall, professor, Belmont College, Nashville, Tenn.
- 2:15 Round Robin Conferences (five conferences running simultaneously, beginning at 2:15 and repeated at 3:10 to enable participants to choose two conferences)
  - "Youth Choirs on Tour," led by Steve Hilson, Stitt Coombs Evans Talent Agency, Los Angeles, Calif.
  - "Sound Systems--Display and Demonstration," led by Bruce Braun, technician, National Broadcasting Co. (NBC-TV), Los Angeles, Calif.
  - "How To Get Your Anthem Published," led by Don Hinshaw, publisher's representative, Carl Fisher, Inc., New York City
  - "Building Spirituality in Group Singing," led by Sonny Salsbury, composer for Word, Inc., and minister of music in Yakima, Wash.
  - "Choreography, Staging," led by Alex Plasschaert, choreographer, North Ridge, Calif.
- 3:10 Repeat five Round Robin Conferences listed above
- 4:00 Departmental Conferences
  - Local Church Division
  - Educational Division
  - Denominational Division
  - Instrumentalists
  - Conference Wives' Fellowship

Friday Evening

- 6:00 Southern Baptist Church Music Conference Banquet, West Ballroom,  
(tickets must be purchased in advance, prior to June 1, \$5.50 each)  
Entertainment: The Spring Street Singers, directed by Buryl Red

Friday Night

Session at First Baptist Church, 909 Southwest 11th, Portland

- 7:45 Organ Prelude--Mrs. Kathleen Skipton Stewart, First Baptist Church, Portland, Ore.  
8:00 Worship Service--William J. Reynolds, secretary, Church Music Department,  
Southern Baptist Sunday School Board, Nashville, Tenn.  
Soloist: Randall Veazey, tenor, evangelistic singer and voice teacher, Foley, Ala.  
8:30 Concert by Miss Mary Costa, star of the motion picture, "The Great Waltz," and  
former soloist, Metropolitan Opera  
Accompanied by Max Lyall, Belmont College, Nashville, Tenn.

Saturday Morning, June 16

- 9:00 Hymn, "Praise to the Lord, the Almighty"  
9:05 Conference Business Session  
Registration Committee Report  
Membership Committee Report  
Resolutions Committee Report  
Secretary-Treasurer Report  
New Business  
Introduction of New President and Council Members  
9:30 Concert, "The Trouveres," California Baptist College, Riverside, Calif., directed  
By Curtis Cheek  
10:00 Exhibit break  
10:20 "The Trends of Performance in the New Music"--Kurt Kaiser, Word, Inc., Waco, Tex.  
10:40 "The Trends in Church Music Today"--Ralph Carmichael, composer, conductor,  
arranger  
11:00 Premier performance of new youth musical, "God Is Here--I'm Here--Now We Can  
Start," by Ralph Carmichael and Kurt Kaiser  
Performed by the choir of First Nazarene Church, Portland, Ore.  
12:00 Adjourn