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April 23, 1973

**Baptists Given First  
Chance in New Town**

By Robert O'Brien

FLOWER MOUND, Tex. (BP)--Developers of a proposed unique new community here have announced that the first site in Flower Mound New Town (FMNT) will be sold to a Southern Baptist association of churches for a church site.

FMNT is the first such new town in the country to sell its first piece of property for a church site, said Marshall Kaplan, senior vice president of Raymond D. Nasher Co., FMNT developer.

Charles Lee Williamson, director of the missions division of the Baptist General Convention of Texas, said Texas Baptists will help the Denton Baptist Association finance the purchase of the \$50,000, 2 1/2-acre site in the new community.

Williamson is a member of the interfaith consultation which has assisted FMNT developers in religious planning for the new community, making FMNT space available for other religious groups.

FMNT will be sort of a town within a town. It will operate its own municipal utility district within the city limits of the town of Flower Mound, which was incorporated in 1961. But it will be subject to Flower Mound's city government.

The site on which the Baptist church will be located, probably by the end of 1974, will be the first step in a "multi-faith cluster" planned in FMNT, Kaplan said.

Churches of a number of denominations within the cluster will share parking space and community resources--but not pulpits.

The churches will encircle a religious community campus in the planned town which Kaplan says has a population potential of 65,000.

One third of the potential population will be Southern Baptists, according to an FMNT survey, taken because developers did not want to impose experiences from other parts of the country on Texans.

Originally developers of the ecologically-balanced community experiment had planned only an ecumenical, multi-faith center which would structurally integrate all kinds of people of various denominational backgrounds.

But the survey showed that while Texas Christians would agree to share many things, such as parking, they were unwilling to share theology and worship.

Besides the multi-faith center, which still remains an option for those who might want it, FMNT developers, impressed with the "highly religious nature" of Texans, came up with several nationwide innovative alternatives.

These include "Texas style" centers with independent churches on a single site sharing common facilities--but not mixing worship; free standing independent churches, sharing facilities with other establishments, such as parking lots with shopping centers and playgrounds with schools; and smaller churches situated in such locations as apartment buildings, store fronts and housing units.

Plans call for one acre out of every five in FMNT to be open space.

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Annuity Board Appoints  
Harold Bailey; Reassigns Fox

4/23/73

DALLAS (BP)--The Southern Baptist Convention Annuity Board here has announced the appointment of Harold S. Bailey of Richmond, Va., as vice-president for development among churches.

Bailey, annuity secretary for Virginia, Maryland and the District of Columbia, will succeed Baynard F. Fox, who will assume a new post as vice-president in the development division for research and training at the Annuity Board.

In announcing Bailey's selection, board President Darold H. Morgan said Bailey will assume office Aug. 1.

Bailey, 48, a native of Ensley, Ala., first went to Virginia in 1953. For a year, he served two churches as pastor--at Alton and at Turbeville. For four years more, he served the Alton congregation alone.

In 1958, he became associate secretary of the Training Union Department in the Baptist General Association of Virginia, with offices in the Virginia Baptist Building in Richmond.

Bailey became Annuity Board secretary for Virginia, Maryland and District of Columbia in 1964, with an office in the Virginia Baptist Building.

Fox, 62, who has directed the work of development among churches since 1969, "is being assigned to a new area of major importance," said Morgan.

"The Annuity Board has long needed someone to give intensive and continuous attention to long-range pension planning and development of promotion plans," Morgan continued.

"Fox's experience of 18 years as an area representative for the Annuity Board, followed by nine years in the board's home office uniquely prepares him for this new role," the president said.

Before Fox joined the Annuity Board's home office staff in 1964, he lived for 18 years in Louisville, Ky., where he promoted Annuity Board programs, mostly for Kentucky and Tennessee.

Morgan pointed to Bailey's "outstanding work and experience for nearly a decade in promoting the board's retirement and insurance plans.

"His work representing the board in three state conventions will be invaluable in his new position, because he will be in close contact with state convention annuity secretaries in promoting Annuity Board plans among the churches," Morgan added.

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