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127 Ninth Avenue, North

Nashville, Tennessee

PROMOTION CONFERENCE
APPROVES 1953 STUDY

EDGEWATER PARK, Miss., (BP) Southern Baptists will conduct a simultaneous stewardship study course in the fall of 1953, according to Dr. Merrill D. Moore, Nashville, director of promotion for the Executive Committee. The study course will follow the doctrinal emphasis for the year and will include all phases of stewardship -- life, time, talents, and possessions. The plan was developed here recently at the annual Promotion Conference of the Southern Baptist Convention in line with a recommendation adopted by the Convention last year at Chicago.

A three-point program for promoting the simultaneous study course was proposed by the findings committee of the conference, (1) the study course to be held in connection with the annual every member canvass, (2) preparation of graded series of materials to be used in connection with the study course, either study books or simple outlines based on the Bible passages of stewardship, (3) simultaneous associational rallies, once during 1953 emphasizing the total task of missions. Dr. Andrew Potter, Oklahoma state secretary, was chairman of the findings committee making the report.

The two-day conference was attended by more than 100 Southern Baptist leaders.

The keynote address was delivered by Dr. Duke K. McCall, Southern Baptist Executive Secretary, who told the group that today's world demanded a "broad base of stewardship." ^{He} emphasized expendable Christian living as the answer to total world mission needs. "The Christian who stays at home must regard himself just as expendable as the Christian who goes abroad as a missionary." McCall pointed out the vitality at the heart of Southern Baptist life, stating that a condition that finds 7,829 preachers in training in our colleges and seminaries, when we only have 27,788 churches, means that some sort of expansion is in the future. "If these men do not find existing churches to pastor they will organize new churches," he said.

Other speakers included Mr. George B. Finch, vice-president of the Jam Handy Corporation in Detroit, Michigan, who spoke on "Communication of Ideas in Promotion." Finch said that the job of promotion is to get everybody to see one simple idea and do something about it. Mr. Finch was accompanied by Scott Mitchell, one of his associates, who spoke on "Getting the Most Out of Your Visual Dollar." Both men displayed examples of the various kinds of visual aids.

The conference will be held again in 1952 at a place and time to be determined by the Promotion Committee of the Executive Committee.

SOUTHEASTERN SEMINARY
TO OPEN IN SEPTEMBER

EDGEWATER, Miss. (BP)--The new Southern Baptist Southeastern Theological Seminary will open in September. The announcement was made by Dr. Sydnor L. Stealey, president of the school, following a meeting of the Board of Trustees at the Edgewater Gulf Hotel here. "The opening was enthusiastically and unanimously voted by the board," Stealey said.

Over 300 applications have been received by officers of the board, but enrollment will have to be greatly limited. Classes will be open only to first year students who expect to study for the B.D. degree.

The school will open on the campus of Wake Forest College. A statement of working relationship with the college and endorsed by President Harold Tribble was approved by the seminary board. The seminary expects to acquire full possession of the campus in 1956 when the new Wake Forest College at Winston-Salem will be completed. Southern Baptists acquired the present Wake Forest properties for \$1,500,000 to be paid for at \$300,000 annually.

Faculty members elected by the Board of Trustees here are W. C. Strickland of Florida, fellow and tutor in Southern Baptist Theological Seminary to teach Greek and New Testament; J. Leo Green, pastor, First Baptist Church, Gainesville, Florida, to teach Hebrew and Old Testament, and J. B. Hipps, Richmond, Virginia, former missionary professor in the University of Shanghai, to teach missions and the study of devotional life and literature. Dr. Stealey, the president, will teach missions. One or two other faculty members may be added before opening of the school in September.