



BAPTIST PRESS
News Service of the Southern Baptist Convention

460 James Robertson Parkway
Nashville, Tennessee 37219
Telephone (615) 244-2355
W. C. Fields, Director
Jim Newton, Assistant Director

REGIONAL OFFICES

ATLANTA Walker L. Knight, Editor, 1350 Spring Street, N.W., Atlanta, Georgia 30309, Telephone (404) 873-4041
DALLAS Billy Keith, Editor, 103 Baptist Building, Dallas, Texas 75201, Telephone (214) RI 1-1996
WASHINGTON W. Barry Garrett, Editor, 200 Maryland Ave., N.E., Washington, D.C. 20002, Telephone (202) 544-4226

BUREAU

BAPTIST SUNDAY SCHOOL BOARD Lynn M. Davis, Jr., Chief, 127 Ninth Ave., N., Nashville, Tenn. 37203,
Telephone (615) 254-1631

January 13, 1969

Kentucky Southern Merges
With Louisville University

LOUISVILLE (BP)--Once again, Kentucky Southern College, a former Baptist school, has announced plans to merge with the University of Louisville.

It was the second time in 13 months that Kentucky Southern trustees requested the sister university here to come to their financial aid. The first time, the merger was called off.

In November of 1967, a similar request was worked out, but was cancelled when financial pledges of \$1.2 million were solicited in a "Save Our School" campaign, directed primarily by the students.

Efforts to secure additional finances through a special bond issue underwritten by either Western Kentucky University or the University of Louisville, however, were thwarted, and a year later the former Baptist school again found itself in financial difficulty.

President Rollin S. Burhans said the college made every effort to continue as a private school. "When this became impossible, our major concern became the welfare of our students and faculty and the preservation of the investments which had been made.

"The merger constitutes a way in which these basic concerns can be satisfied," said Burhans.

Kentucky Southern began as a school owned by the Long Run Baptist Association (Louisville area), and became an institution of the Kentucky Baptist Convention in 1962.

The state convention, in a special business session March 10, 1967, voted to release Kentucky Southern to become a private institution, and agreed to grant the school \$500,000 immediately and an additional \$385,000 during the next five years with annual equal installments.

Kentucky Southern, however, had short term debts totaling \$1,051,000, and long-term indebtedness amounting to \$3,245,000. Unable to find the additional aid, the college was unable to survive.

According to the agreement between the two schools, University of Louisville will continue to operate Kentucky Southern through the current academic year ending in August of 1969.

Kentucky Southern debts will be assumed by the University of Louisville as well as the assets, totaling \$7.1 million.

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New Orleans Seminary
Names PR Assistant

(1-13/69)

NEW ORLEANS (BP)--Doug Chatham, a December graduate of New Orleans Baptist Theological Seminary, has been named associate director of public relations for the seminary here.

Chatham, a native of Louisiana, is in charge of the seminary's student placement program, which assists students in securing preaching opportunities and employment.

He will also work with F. Stanley Hardee Jr., assistant to the president, in the general administration of the seminary public relations program. Previously, he was editor of the student newspaper and president of the student council.

Chatham is a graduate of Mississippi College (Baptist), Clinton, Miss., and New Orleans Seminary. He has been pastor of several churches in Mississippi, and currently is pastor of the Way Baptist Church in New Orleans, a church he helped to organize in 1967.

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Louisiana College Drops
Football, Plans Buildings

PINEVILLE, La. (BP)--Trustees of Louisiana College here have voted to discontinue the Baptist school's intercollegiate football program, to increase student fees, and made plans for several new buildings.

The action discontinuing the school's football program came after a long string of defeats, and increased financial costs.

Louisiana College won only one of its last 30 games and had lost 26 consecutive games before defeating a first-year school, Northwood of Texas, this past season.

The football program annually costs the college from \$50,000 to \$75,000, and gate receipts often were not enough to pay officials and transportation of the visiting teams.

"This was a very difficult decision to make," said G. Earl Guinn, president of the school. "Nobody wanted to drop football. But the players and coaches were constantly at a disadvantage, and you can't expect coaches to sacrifice their reputation under these conditions."

Guinn added that all commitments will be fulfilled for both coaches and football scholarship students. Gerald Williams and George Hooper are the coaches.

In other action, the trustees authorized construction of a dormitory to house 112 women students at a cost of about \$682,000, and approved a \$200,000 allocation to renovate and remodel business and administrative offices, classrooms, and a men's residence hall.

Trustees also voted to increase student fees effective to help counter rising operation costs. Both meal costs and tuition fees were increased, with tuition raised from the current \$18 per semester hour to \$20 per semester hour, effective next fall.

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World Mission Planning
Conference Held in Atlanta

(1/13/69)

ATLANTA (BP)--Plans for confronting students, young adults and leaders with the world mission task and career opportunities were discussed by Mission '70 committee members who met here recently.

The planning meeting involved 50 members of the committees for Mission '70, a national conference expected to attract about 4,500 participants here Dec. 28-31, 1969.

Participants in Mission '70 will be confronted with the world mission task and with career opportunities in church vocations, and will be given opportunity to respond to specific calls of service in world mission programs. The conference will begin with a Sunday evening worship service and will close with a New Year's Eve midnight commitment service.

The effort is sponsored by the personnel departments of the Foreign Mission Board and the Home Mission Board, and the program of vocational guidance, Sunday School Board of the Southern Baptist Convention. Also cooperating in the effort are the Woman's Missionary Union (WMU), the Brotherhood Commission and the program of student work of the Sunday School Board.

Ed Seabough, Home Mission Board, is executive coordinator of the conference. Co-chairmen of the coordinating committee are Lloyd Householder, Sunday School Board; Jesse C. Fletcher, Foreign Mission Board, and Glendon McCullough, Home Mission Board. These men, with Mrs. R. L. Mathis, WMU; Norman Godfrey, Brotherhood, and Doyle Baird, Sunday School Board, comprise the steering committee.

Application for registration is being handled through state directors of student work. A registration fee of \$12.00 covers registration, lunches, book of proceedings and insurance. Registration blanks will be available in offices of state student work directors and at the Mission '70 headquarters office, Home Mission Board, Atlanta, Seabough said.

Each state convention has been given a suggested attendance figure in order to provide for balanced distribution of registrants from throughout the Southern Baptist Convention, Seabough said.

The Regency Hyatt House, headquarters hotel for the conference will reserve more than 600 rooms for conference participants at \$7.00 per person rate for occupancy of a room by three persons. Other Atlanta hotels, cooperating with the conference, will be announced at a later date.

Seelig Gets College PR
Awards Chairmanship

FORT WORTH (BP)--John Earl Seelig, assistant to the president at Southwestern Baptist Theological Seminary here, has been named chairman of the national publications leadership competition of the American College Public Relations Association (ACPRA).

The annual competition usually attracts about 1,000 entries from colleges and universities across the nation. In both 1965 and 1968, Seelig won several awards in the national competition himself.

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Union Professor To Lecture
At Midwestern Seminary

(1-13-69)

KANSAS CITY, Mo. (BP)--James D. Smart, professor of biblical interpretation at Union Theological Seminary in New York, has been invited to lecture at Midwestern Baptist Theological Seminary here.

Smart is scheduled to lead the H. I. Hester lectureship on preaching, and the continuing theological education seminar at the seminary, Jan. 21-24.

He will speak on the general theme of "Hermeneutics and Homiletics"--a study of the implications of recent developments in interpretation for the church's exposition of the scriptures."

Three Midwestern Seminary faculty members, William B. Coble, John C. Howell, and Clifford Ingle, will present the education seminars.

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*460 James Robertson Parkway
Nashville, Tennessee 37219*

DAVIS C. WOOLLEY NO
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127 NINTH AVE. N.
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