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June 10, 1966

**Communicate Like Folk
Singers, Baptists Told**

OKLAHOMA CITY (BP)--Churches can take a lesson in communications from popular folk singers and nighttime disc jockeys, Baptist leaders were told here at a state-wide Baptist public relations conference.

Folk singers are enjoying great popularity because "they are talking in the language of the people," said Howard Foshee, secretary of the church administration department of the Southern Baptist Sunday School Board, Nashville, Tenn.

"There's a lot of communicating going on in Nashville, but it's not at the Sunday School Board," Foshee quipped. He added: "My apologies to all you musicians in the audience."

Reciting the lyrics of currently-popular "Grand Old Opry" numbers, Foshee concluded, "These singers and writers know how to take the problems of the people and put them in the language of the people."

"How much greater is the message of Christianity," he stressed. "Churches need to learn to put this message in the language of the people." Foshee made the remarks in an address to about 300 persons attending the annual Oklahoma Baptist Public Relations Conference, held at First Baptist Church, Oklahoma City.

In an address along similar lines, Doug Manning of Tulsa, Okla., told about a nighttime radio disc jockey in Tulsa who "regularly counsels prostitutes," and has on several occasions prevented suicides.

Why are people calling disc jockeys instead of the church? he asked.

"Maybe it's because the church has gone to sleep through non-involvement," the pastor of Tulsa's Southern Hills Baptist Church theorized.

"Southern Baptists are the only group who still believe the old adage, 'If you build a better mousetrap, the world will beat a path to your door.'"

"The world will never come to our door until there is a fire of love there, and then they will come to see it burn," he concluded.

Foshee also told church leaders that one of their biggest temptations will be to single-handedly try to do their jobs.

"You become an administrator when you reach the place where you must do your job through other people."

Foshee described the ideal administrator as one who "sees no conflict between concern for people and production."

Over-emphasis on either production or concern with people leads to two extremes in type of administrators, according to the official.

Foshee, who has frequently editorially advocated long pastoral tenures, warned against dangers of the practice during the conference.

"There is a danger in being in a long pastorate if you reach the point where you adopt a philosophy of 'live and let live,'" he charged.

Video Tape to Aid
Preaching Students

NEW ORLEANS (BP)--Future preachers will be trained with audio-visual television equipment at a new chapel-laboratory now being built in a New Orleans Baptist Theological Seminary classrooms building.

The new training chapel is an experimental and practice laboratory for pulpit preaching.

Video tape will be used so students can have an instant play back of how they look and sound while delivering sermons.

"The electronic equipment is part of the seminary's increasing emphasis on training effective preachers who are theologically equipped to perform varied church and missionary ministries," said V. L. Stanfield, professor of preaching at the seminary.

"Today's congregations are demanding better sermon delivery from their pastors," added James C. Taylor, professor of preaching at the seminary for more than ten years.

"Although the preacher is not a performer," Taylor said, "most congregations are exposed to good speaking through mass communications media, and they expect spiritual leaders to be expert speakers."

The equipment will be used for teaching television speaking techniques as well as for laymen and alumni taking short courses in homeletics, said Wilbur Swartz, who is professor of speech and a third member of the seminary's preaching department.

The new equipment will be in operation beginning in September.

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Seminary Librarian
To Aid Latin Baptists

6/10/66

LOUISVILLE, Ky. (BP)--Leo T. Crismon, librarian of Southern Baptist Theological Seminary here since 1951, will spend three months this summer as consultant to several South American seminary libraries.

His tour is sponsored by the SBC Foreign Mission Board and the South Brazil Mission.

The majority of the tour will be spent in Rio de Janeiro, where Crismon will work with President A. Ben Oliver of the Baptist Theological Seminary of South Brazil.

Other visits include the International Baptist Seminary in Buenos Aires, Argentina, and the Baptist Seminary in Recife, Pernambuco, Brazil.

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Alabama Foundation
Head Plans Retirement

6/10/66

MONTGOMERY, Ala. (BP)--Carl G. Campbell, executive secretary of the Baptist Foundation of Alabama, has announced his retirement, effective July 31, 1966.

Campbell, head of the state-wide Baptist agency for the past seven years, will move to Greenville, S. C., following his retirement.

For many years Campbell was pastor of the Ruhama Baptist Church in Birmingham, Ala. He has also been pastor in South Carolina, Missouri, Georgia, and Florida.

He is a graduate of Furman University and has the doctor of theology degree from New Orleans Baptist Theological Seminary.

During Campbell's service, assets of the Baptist Foundation of Alabama have grown approximately \$735,000 to the present level of \$1,340,456.

In addition to its continuing program work, the Foundation is now engaged in a project to build a \$10 million endowment fund for the support of Alabama Baptist Christian higher education.

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Endowed Chair to Honor
Late Furman President

GREENVILLE, S. C. (BP)--Furman University (Baptist) here has established a John L. Plyler professorship in memory of the late president emeritus of the university.

"Income from this permanent endowment, which we hope will soon amount to not less than \$100,000 will be used to supplement a regular salary for a professorship, thus enabling us to secure or hold a distinguished professor for this post," said Furman President Gordon W. Blackwell in announcing the endowed professorship.

Plyler was president of Furman from 1939 to 1964. He died April 5, 1966, at the age of 72.

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Home Board Holds Line
On Church Loan Rate

6/10/66

ATLANTA (BP)--The Southern Baptist Home Mission Board will hold the line on its current six percent interest rate on church loans, despite a rapid rise in the commercial dollar market.

"After careful review, we foresee no changes in the current six percent rate for the remainder of 1966," the church loans committee reported to the executive committee of the board at its regular June meeting.

The committee reviewed the rate in light of the accelerated pace of the commercial market, which is forcing lending institutions to restudy their procedures.

The board's church loans division currently is administering loans to about 1,000 churches, with a total investment of about \$20 million.

Radical changes in the commercial market can make an impact on the board's policy since much of the money loaned out by the board is first borrowed from commercial sources at going market rates.

"At this time there is no need for the Home Mission Board to change its interest rate unless the interest charged the board on its borrowing changes considerably," the committee said.

Robert H. Kilgore, director of the church loans division, said the interest charged churches goes to cover operating costs of the division and to pay the interest charged to the board by commercial firms. Funds remaining are used to enlarge the church loans operations.

Such costs are not part of budgeted allocations from the Southern Baptist Cooperative Program and Annie Armstrong offering for home missions.

In addition to loans for sites and buildings, the division will purchase 20 percent of the bond issue of an approved church up to \$10,000. Bond investments are about \$5 million.

Kilgore said the demand for Home Mission Board church loans far exceeds the supply of funds. Churches eligible for such assistance are in areas where Baptist work is relatively new and where loans cannot be processed from any other source, he said.

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Houston Baptist College
Deanship Given Sutton

6/10/66

HOUSTON (BP)--Marvin C. Sutton, formerly assistant professor in health and physical education and head of the department at Houston Baptist College, has been named dean of admissions, according to the college president, W. H. Hinton.

In announcing the new appointment, Hinton stated that Sutton will continue as athletic director, in addition to his responsibilities as dean of admissions.

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Kansas, California
Appointments Revealed

ATLANTA (BP)--Byron F. Todd, superintendent of the Hawaii Baptist Academy for the past two years, and Gaylon Bruce Wiley, a Kansas pastor, were appointed by the Southern Baptist Home Mission Board in June to serve as superintendents of missions in California and Kansas.

Todd, appointed by the metropolitan missions department, will direct the work of the Crescent Bay-West Los Angeles Baptist Association in California.

Wiley will serve as pastor of the First Baptist Church in Madison, Kan., in addition to his responsibilities as superintendent of missions for the Blue Stem Baptist Association in Kansas. His work will be under the direction of the rural-urban missions department of the board.

Both Todd and Wiley are Texas natives--Todd was born in Dimmitt and Wiley in Lakeview, Tex.

Todd is a graduate of West Texas State University, Canyon, Tex.; Southwestern Baptist Theological Seminary, Fort Worth; and received his doctor of theology degree from Golden Gate Baptist Theological Seminary, Mill Valley, Calif.

Prior to serving at the Hawaiian academy in Honolulu, Todd was superintendent of missions for the Fresno Baptist Association in California (1960-64). He has served as pastor of churches in Waterford and El Monte, Calif., and also taught in the public schools in Texas and California.

Wiley is a graduate of Texas schools--Wayland Baptist College in Plainview, and Southwestern Seminary. He has held pastorates in Briscoe and Sanger, Tex., and in Kansas at Stockton and Salina First Baptist Churches.

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Rural-Urban Associate,
Resort Projects Approved

6/10/66

ATLANTA (BP)--The Southern Baptist Home Mission Board's rural-urban program has added a new associate here and launched two new summer-long resort mission projects.

Acting in its June session, the board approved the appointment of John B. McBride as a new associate in its department of rural-urban missions.

McBride currently is associational superintendent of missions in Rankin County, Miss., and former pastor of several churches in Louisiana and Mississippi.

Wilson Brumley, secretary of the department, said McBride will have across-the-board responsibilities, but that he will major on urban areas, communities of 2,500 to 50,000 population.

His assignment will involve projects to uncover the mission needs of Baptist churches, associations, and state conventions in such areas and to coordinate the work of other Home Mission Board programs within the framework of urban communities.

In the area of resort missions, the board approved appointment of two seminary students to probe the possibilities of permanent ministries at Jekyll Island, Ga., and Breckenridge, Colo., both national resort areas.

Mr. and Mrs. Earl Troglin of Atlanta will be at Jekyll Island, working with the First Baptist Church in Brunswick, Ga., to explore the possibility of establishing youth groups, Vacation Bible Schools, and worship services to reach vacationers in the area. The project is in cooperation with the Georgia Baptist Convention.

In Colorado, Mr. and Mrs. Veryl Henderson of Fort Worth will be working in the Dillon Reservoir-Arapaho National Forest area, conducting surveys and trying to create a nucleus that will develop into a church or mission.

"There is a nearby winter ski resort, so this represents a possible year-round ministry," Brumley said. "Hopefully, the Hendersons will discover enough interest there for appointment of a mission pastor this fall."

Henderson, a student at Southwestern Baptist Theological Seminary in Fort Worth, and his wife worked last summer in a similar project at Telluride, Colo., and their labors helped produce the first evangelical church in the area.

Troglin just graduated from Southern Baptist Theological Seminary in Louisville and at the end of his summer assignment will report to Georgia Baptist Hospital in Atlanta for clinical training.

Brumley's new associate, McBride, is a graduate of Mississippi College (Baptist), Clinton, Miss., and New Orleans Baptist Theological Seminary, New Orleans, La.

McBride also has been associational superintendent of missions in Jasper and Bolivar counties in Mississippi. His pastorates include the Vaiden Baptist Church, Vaiden, Miss.; Mandeville Baptist Church, Mandeville, La; Evans Creek Baptist Church in Pearl River, La; Self Creek Baptist Church in Starkville, Miss.; and the First Baptist Church of Byram, near Jackson, Miss.

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Photo available of McBride upon request from Home Mission Board

Valentine In Europe;
Teaching for Summer

6/10/66

NASHVILLE (BP)--Foy D. Valentine, executive secretary-treasurer of the Southern Baptist Convention Christian Life Commission here, has departed for Europe, where he will teach this summer at the Baptist Seminary in Ruschlikon, Switzerland.

Valentine will also speak at the European Baptist Summer Assembly at Interlaken, Switzerland, to the European Baptist missionaries conference at the seminary in Ruschlikon, and at several Baptist churches in the Zurich, Switzerland area.

Valentine, his wife, and three daughters will also tour England, the Netherlands, Germany, Austria, and Italy prior to the opening of the seminary and the assembly.

He was invited to fill the engagements by the Southern Baptist Foreign Mission Board.

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Bolton Named to PR
Staff In California

6/10/66

BERKELEY, Calif. (BP)--William C. Bolton, former director of development for Houston Baptist College in Houston, Tex., has assumed responsibilities as associate director of public relations for Berkeley Baptist Divinity School here.

Bolton will be responsible for the American Baptist Convention institution's public relations and development efforts in Southern California, Southern Nevada, and Arizona.

Bolton is a former director of public relations and assistant to the president at New Orleans Baptist Theological Seminary, and later was director of development for Northrop Institute of Technology, Inglewood, Calif.

A former vice-president of the Baptist Public Relations Association, Bolton was earlier a radio newsman and editorial staff member for the New Orleans Times Picayune.

He is a graduate of Louisiana College (Baptist), Pineville, La., and New Orleans Seminary.

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Wamble Gets Degree
During Sabbatical

6/10/66

KANSAS CITY, Mo. (BP)--The chairman of the church history department at Midwestern Baptist Theological Seminary here, Hugh Wamble, has received the master of arts degree in history at the University of Missouri, Columbia, Mo., as a result of a year's sabbatical leave from the seminary.

Wamble already had earned the doctor of theology degree from Southern Baptist Theological Seminary, Louisville. Mrs. Wamble also earned a master of education degree from the University of Missouri, studying while her husband was there.

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Southern Seminary
Hosts Librarians

LOUISVILLE, Ky. (BP)--Almost 200 theological librarians, representing seminaries accredited by the American Association of Theological Schools, met recently at Southern Baptist Theological Seminary here for the American Theological Library Association's annual national meeting.

Ronald Deering and Paul Debusman, Southern Seminary's research and order librarians, were hosts for the visiting group.

George Bricker of Lancaster Theological Seminary in Pennsylvania, an institution of the United Church of Christ, is the president of the organization.

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Stetson Schedules
Bible Conference

6/10/66

DeLAND, Fla. (BP)--Stetson University will hold a Pastors' Bible Conference here July 12-15, with free room and board offered to the first 150 ministers to register for the meeting.

The conference replaces the Theological Institute held by Stetson in past years, said George Painter, recently-appointed director of church relations at Stetson.

Featured on the program are George Schweitzer, professor of chemistry at the University of Tennessee, Knoxville; William Hull, professor at Southern Baptist Theological Seminary, Louisville, Ky.; and Clarence Cranford, pastor of Calvary Baptist Church, Washington, D. C.

The "God is Dead" theology will be examined in a discussion led by Earl Joiner and Rollin Armour of the Stetson department of religion, said Painter.

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Midwestern Seminary
Appoints Librarian

6/10/66

KANSAS CITY, Mo. (BP)--Midwestern Baptist Theological Seminary here has appointed K. David Weekes to the faculty as librarian of the seminary.

Weekes was formerly the head librarian at Eastern Baptist Theological Seminary, Philadelphia, Pa. He assumes the position at Midwestern effective July 1.

A graduate of the University of Florida, Gainesville, Fla., Weekes earned a doctoral degree from Southwestern Baptist Theological Seminary, Fort Worth. He is a member of the American Theological Library Association.

His wife, the former Millie Ann Kelley of Houston, Mo., is also a graduate of Southwestern Seminary, Fort Worth. They have two daughters, ages five and two.

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Baptist Press Photo

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with story, 6-8-66

MISSISSIPPI BAPTIST LEADER HONORED: Administrative leaders of a Negro Baptist Seminary in Mississippi confer an honorary doctor of humanities degree upon Chester L. Quarles, executive secretary-treasurer of the Mississippi Baptist Convention Board (in suit). Presenting the degree during commencement of the Mississippi Baptist Seminary are: (left to right) T. B. Brown, academic dean; Wm. P. Davis, president; Quarles; and S. Leon Whitney, vice-president, all of Jackson. (BP PHOTO)