

127 Ninth Avenue, North

Nashville, Tennessee

July 3, 1952

ARTHUR FLAKE, SUNDAY SCHOOL PIONEER
DIES AT AGE OF 90 IN MEMPHIS

MEMPHIS, Tenn.--(BP)--Arthur Flake, pioneer Sunday school and Training Union leader among Southern Baptists for nearly 30 years, died in Memphis today.

The man who wrote "Building A Standard Sunday School" and who devised the formula for an enlargement campaign which has been followed by thousands of Sunday schools, died at the home of his daughter, Miss Mildred Flake, where he has been making his home since retiring from active service as secretary of the Sunday School Board Department of Sunday School Administration in 1936.

Arthur Flake was born in LaGrange, Texas, in 1862. He attended the schools in Bell County, Texas, and the South Belton Institute, but he laughingly told many times how he "finished in the University of Plug and Dig."

As a young man, Arthur Flake made a success in the clothing business and established a store in Winona, Miss. He was converted at the age of 31 in a revival at Meridian, Miss. He was chairman of the state committee to select L. P. Leavell as the first Sunday school secretary in Mississippi, and Mr. Leavell in turn persuaded Mr. Flake to leave his clothing business and move to Nashville with the Sunday School Board in 1909. He was named head of the Department of Sunday School Administration in 1920.

In 1923, Mr. Flake outlined his plan to " (1) know possibilities; (2) enlarge organization; (3) provide place; (4) train workers; and (5) go after them."

Mr. Flake had much to do with "discovering" Harold Ingraham, J. N. Barnette, and other Sunday school leaders. Mr. Ingraham will assist Dr. Robert G. Lee in the funeral services to be held Saturday in Memphis. He said of Mr. Flake:

"He taught Southern Baptists how to build Sunday schools, and this teaching has been basic in bringing our Sunday school enrolment from around one million in 1910 to nearly six million in 1952. He wrote ten books after he was fifty-eight years of age, one of which has been studied by a million people."

127 Ninth Avenue, North

Nashville, Tennessee

July 3, 1952

FIVE SPEAKERS ANNOUNCED
FOR 1953 YOUTH MEET IN RIO

NASHVILLE, Tenn. --(BP)-- Five outstanding leaders of Baptist youth of the world have accepted invitations to be a part of the program of the Fourth Baptist Youth World Conference in Brazil next summer, announces Robert S. Denny, chairman of the Youth Committee of the Baptist World Alliance.

On the closing night of the conference, a giant evangelistic rally will be led by Billy Graham. Others who have accepted places on the July 15-22, 1953, program are Dr. C. Oscar Johnson, St. Louis, Missouri, former president of the Baptist World Alliance; Dr. Duke McCall, Louisville, Kentucky, a traveler, preacher and educator for world missions; Dr. Culbert G. Rutenber, Eastern Baptist Seminary, Philadelphia, Pennsylvania, a most-demanded youth speaker, and Howard Butt, young Texas business executive and lay preacher.

"This is only the beginning of the personnel," said Denny, "representatives of other nations will be selected, possibly this summer at meetings of the Youth Committee in Copenhagen."

Other information on the conference, the first Baptist World Alliance youth meeting to be in South America, will be released soon, Denny said.

--30--

MARTIN GOES TO PHOENIX
AS GRAND CANYON TEACHER

PHOENIX, Ariz. --(BP)-- New faculty member and Baptist Student Union secretary for Grand Canyon College, Arizona-Baptists' school, is D. C. Martin, who comes to Phoenix from the pastorate of the First Southern Baptist Church in Prescott, Arizona.

Martin's affiliation with the college was announced recently by Dr. B. O. Herring, president. He will be assistant professor in the department of religion.

A graduate of Wake Forest College and Southwestern Seminary, Martin has been Arizona's representative on the Southern Baptist Convention's Executive Committee. He came to Arizona two years ago from the Temple Baptist Church, Ruston, Louisiana, where he was associate pastor.

--30--

DEACONS' RETREAT SCHEDULED
FOR NORTH CAROLINA MEN

HENDERSONVILLE, N.C. --(BP)-- North Carolina Baptist deacons will flock to Fruitland Assembly here by the dozens for a weekend "Deacons' Retreat" in mid-July, probably the first such state-wide retreat for Baptist laymen in Southern Baptist Convention territory.

The program for the weekend, planned by E. L. Spivey, a field secretary for the Baptist State Convention, will be for the deacons and by the deacons. Panel discussions on the deacon and his relationships to his church, association and convention will be the Friday evening and Saturday morning sessions.

The Saturday afternoon and night programs will be full of fun, fellowship, recreation and music for the men. Then the deacons will teach Sunday school classes the next morning and dismiss after their own church service. Dr. I. G. Greer, former superintendent of the Baptist Orphanage of North Carolina, will bring the message for the Sunday morning service.

Deacons on the program will represent all kinds of lay fields, such as law, medicine, agriculture, education, industry and business.

--30--

ANOTHER RECORD FOR BELLEVUE

MEMPHIS, Tenn. --(BP)-- Bellevue Baptist Church in Memphis had probably made another record among Southern Baptist churches by averaging fourteen new members per Sunday for the past twenty-four and a half years that Dr. Robert G. Lee has been the pastor.

On Sunday, June 22, when fifty-six united with the third largest church in the Southern Baptist Convention, the total number of new members since the beginning of the pastor's ministry came to 17,032.

--30--