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BAPTIST PRESS

July 22, 1964

Theo Sommerkamp, *assistant director*
460 James Robertson Parkway
Nashville 3, Tennessee

Dear Baptist Press Contributor:

We are thinking about securing more state convention and association pictures this fall as a part of the picture service of the Baptist Press.

We doubt papers beyond a state border will want to run pictures of officers of a convention other than their own. However, certain features of the convention program may easily be of wide interest and attention. While the state papers will be limited in what they can use from outside, because of space needed to cover their own local conventions, feature pictures of high quality usually manage to find space.

Please use the enclosed self-addressed reply envelope to indicate to us what are the feature program elements of your convention. Displays, special effects (example: the BJA backdrop on stage at Atlantic City) and special services may offer picture opportunities.

Please also indicate if you would be able to supply us a picture within a week (or less) after convention time this fall if something seemed of particular interest to us. We would be glad to process the roll of film, or film holder (and return the empty holder to you). Any picture selected would be distributed at Baptist Press expense, of course. Negatives could be returned to you after we are finished with them, as desired.

We would be happy to make further suggestions about picture requests after having a look at your reply to this letter. Perhaps we are writing a bit early; however, we are sure you are already planning your convention program and special events.

Thank you for your help. Pictures you send us will benefit other state papers, just as pictures they send us will benefit you, as we share together.

Sincerely,

Theo Sommerkamp

Enclosure: Reply envelope

TS:lm