

July 6, 1948

SEC GIFTS EXCEED \$5,000,000
FOR FIRST SIX MONTHS OF 1948

NASHVILLE, Tenn.--(BP)--Southern Baptists have passed the half-way mark in their 1948 goal for \$10,000,000 in contributions to the denomination's national and world-wide causes.

A six-months report released today by Dr. Duke K. McCall, executive secretary at the Southern Baptist Convention Executive Committee, showed that a total of \$5,300,090.54 had been received by his office through June 30.

Of this amount, \$2,894,387.45 was received for the general Co-operative Program and \$2,405,703.09 was received for designated objects.

Dr. McCall cautioned against over optimism in the viewing of this six-months report. Despite the apparent success indicated by the total of funds received, he said two failures are noted. They are (1) the Convention-adopted goal asked for \$7,500,000 in distributable Co-operative Program receipts, whereas less than \$6,000,000 will be received on the basis of giving to that category the first six months; and (2) the amount of the designated receipts was boosted by the annual Lottie Moon and Annie Armstrong mission offerings early this year which will not be matched by any other large giving the latter part of the year.

Receipts for 1948 of \$5,300,090.54 compare with receipts of \$4,281,121.74 for the same period of 1947. The total 12-months receipts for 1947 were \$7,346,463, indicating that 1948 giving may reach \$9,000,000 if the current trend continues, Dr. McCall said.