

FROM REGIONAL OFFICE

103 Baptist Building, Dallas 1, Texas
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January 28, 1964

POAU Asks White House To Deny Parochial Aid

HOUSTON Tex. (BP)--Protestants and Other Americans United for Separation of Church and State (POAU) appealed to the White House for prompt denial of reports that President Johnson will ask federal aid for parochial schools in blighted areas as part of his "war on poverty."

Directors of the organization made the appeal as press reports from Washington published the rumor.

The POAU statement said:

"The American people will not permit this country's long standing tradition of church-state separation to be scuttled. They understand that subsidies to parochial schools under any pretext are subsidies to the churches which own and control them. Such a proposal would demolish religious amity in this country, pitting church against church and brother against brother.

"The American people--Protestant, Catholic, Jew and unbeliever alike--should let President Johnson know they expect him to uphold the constitution. They should register this demand at the White House. They should do it quickly before Congress and the country are thrown into turmoil."

The business session, following the annual church-state conference, also approved plans for an expanded Washington staff and for a million-dollar headquarters building.

The announcement was made by Louie D. Newton, Baptist pastor of Atlanta, following his re-election as national president.

Newton said "we hope to erect within the next year" the Washington building which will replace inadequate facilities there.

He said the expanding staff would also be increased by addition of another attorney, research specialists and editorial assistance.

The organization, popularly known as POAU, also approved use of "Americans United" for a shorter name. It will maintain the longer name for legal purposes.

Dick H. Hall Jr., pastor of the First Baptist Church in Decatur, Ga., was re-elected a vice president.

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Howard Payne Will
Probably Integrate

(1-28-64)

BROWNWOOD, Tex. (BP)--Trustees of Howard Payne College here authorized its administrative officials to decide on a racial integration policy whenever Negro students apply for admission.

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Guy D. Newman, president of the Baptist college, said following the board action that decisions to admit students will be made "on an individual basis."

Although the president did not say so specifically, observers speculated that the administration will quietly admit qualified Negro students when they apply.

President Newman said there have been no requests for admission by Negroes lately, and that no such applications are pending.

There are, however, students from many nations around the world attending Howard Payne, he said. "These have been admitted on an individual basis, and this will continue to be our policy," Newman said.

When and if Negroes are admitted to Howard Payne, it will become the fifth Texas Baptist college to drop its racial bars.

Baylor University in Waco, Hardin-Simmons University in Abilene, Wayland Baptist College in Plainview, and the University of Corpus Christi have all adopted policies of racial integration.

In other action during the board of trustees meeting here, the Howard Payne trustees re-affirmed its confidence in the school's athletic program and membership in the Lone Star Conference and voiced sorrow that Hardin-Simmons University found it necessary to drop its football program.

The trustees also heard progress reports on campus expansion, and let a contract to demolish and remove Howard Payne Hall.

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Four Negro Students
Enrolled at Baylor

(1-28-64)

WACO, Tex. (BP)--Baylor University, the world's largest Baptist school, has accepted the enrollment applications of four Negro students, the first ever to attend the school.

Baylor trustees had approved integration of the Baylor system several months earlier.

Baylor President Abner McCall said he was "quite confident that their (the Negro students') arrival would be virtually unnoticed with no problems whatever."

"So far as the administration is concerned," said McCall, "they are simply new students. The Negroes will receive no special attention or preparation whatever from the school."

About 11 Negroes had applied for admission or inquired about enrolling in Baylor. The few who were not able to gain admission could not meet the school's regular entrance requirements, said McCall.

Most of them were interested in graduate study or night school classes, the Baylor president said. "We seldom receive undergraduate students at mid-term. Some Negro undergraduates have made inquiries, apparently for possible future enrollment."

"Their applications or inquiries are being considered strictly as a matter of routine, the same as any others," McCall said.

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Mrs. Oswald, Mrs. Tippit
Express Thanks For Gifts

DALLAS (BP)--The widow of Dallas Policeman J. D. Tippit and the widow of accused presidential assassin Lee Harvey Oswald expressed here their appreciation for the flood of gifts from the people of America.

The two widows made their statements of thanks in separate press conferences about a month after Southern Baptist Convention President K. Owen White had urged Baptists to demonstrate their love and compassion by contributing to the funds.

Mrs. Tippit, a Baptist, said that she planned to use the money given her by the public "as God would have us."

Contributions to the Tippit family at the time of the press conference had reached \$600,949.

Mrs. Oswald, in an exclusive interview with KRLD-TV-radio here, expressed thanks for the \$35,000 donated to her and the family, stating, "American people have very big hearts."

Mrs. Oswald also said she believed that facts have shown that her husband killed President John F. Kennedy.

Oswald, who was slain by Dallas Nightclub owner Jack Ruby, was also charged with the murder of Patrolmen Tippit, who was shot an hour after President Kennedy was killed.

Speaking in clear, slow English before the microphones, Mrs. Oswald said, "I want to thank very much but my bad English don't give me to say too much. Thank you American people, she said. "Thank you for me and my children."

In the earlier press conference, Mrs. Tippit said, "I would like to express my appreciation for the money everyone has sent me. I'm grateful that they are concerned for my family."

There are three Tippit children: Allan, 14 who is very active in Royal Ambassadors and Sunday school at Beckley Hills Baptist Church; Brenda Kay, 10; and Curtis Glenn, 5.

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Seminary Wins 5 of 11
Top Baptist PR Awards

(1-28-64)

FORT WORTH (BP)--The Baptist Public Relations Association, in its tenth annual workshop here, elected R. T. McCartney of Dallas as president, and presented 11 awards of exceptional merit for public relations projects.

Five of the 11 top awards went to Southwestern Baptist Theological Seminary here. The seminary was the only Baptist institution to win more than one award.

Other top public relations awards went to Georgetown College, Georgetown, Ky.; Wayland Baptist College, Plainview, Tex.; Baylor University, Waco, Tex.; the Southern Baptist Brotherhood Commission, Memphis, Tenn.; the Baptist General Convention of Texas, Dallas; and the Southern Baptist Radio and Television Commission, Fort Worth.

McCartney, public relations director for Texas Baptists, was elected to succeed Gomer Lesch, director of denominational relations for the Sunday School Board in Nashville, Tenn., as president of the association.

Other new officers included Fon Schofield, associate in the SBC Foreign Mission Board's division of visual education, program vice president; Oscar Hoffmeyer, public relations director for the Missouri Baptist Children's Home, St. Louis, membership vice president; and Jim Cox, public relations director for Belmont College, Nashville, Tenn.; newsletter editor.

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Harry Koontz, public relations director for California Baptist College, Riverside; was re-elected secretary-treasurer, and John Roberts, editor of Charity and Children, Thomasville, N. C., was re-elected Inter-Agency Council representative.

In the awards competition, Southwestern Seminary here won citations for exceptional merit in five categories--catalogues, general information, booklets, posters, general news story, and publicity photography. The seminary won "awards of merit", the second-ranked citation, for a feature story and news photography.

The association voted to meet Jan. 20-22, 1965, in Richmond, Va., with the SBC Foreign Mission Board as host.

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Code of Ethics Adopted
By Baptist PR Members

(1-28-64)

FORT WORTH (BP)--A code of ethics outlining professional standards for Baptist public relations practitioners was adopted here by members of the Baptist Public Relations Association.

The 12-point code, first proposed in 1962 by W. C. Fields of the Southern Baptist Executive Committee, called for each member of the association to be "first and foremost a spiritual leader."

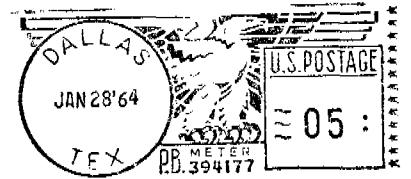
The code also stated that members should not compete with other members for a particular job, and that members should not intentionally injure the professional reputation of other members.

Complete text of the code of ethics stated:

1. A member shall be first and foremost a spiritual leader, with the ultimate objective of all his work being to lead men to God through Jesus Christ.
2. A member shall seek to minister rather than to be ministered unto, placing service above salary and personal recognition, seeking the leadership of the Holy Spirit in discovering and doing his Christian duty.
3. A member shall work constantly to try to reach the highest possible levels of professional competence.
4. A member shall adhere to the highest standards of truth, accuracy, and good taste.
5. A member shall not engage in any practice which tends to corrupt the integrity of any of the channels of public communication.
6. A member shall seek to keep before the agency employing him the need of respect for the freedom and dignity of the individual, the opinions of its constituency, and welfare of the public at large.
7. A member shall not intentionally injure the professional reputation of practice of another member, and where differences develop he shall go "the second mile" in objectivity and Christian forbearance in order to resolve such differences.
8. A member shall not knowingly or through personal initiative compete in an aggressive manner with another member for a particular job.
9. A member shall do his work using methods that are not derogatory or detrimental to the work of other members.
10. A member shall strive for efficiency and effectiveness without extravagance, bearing in mind the need to achieve the greatest possible benefits from the resources of his agency and the denomination.
11. A member shall not work for an agency if he does not sincerely believe in the purposes and objectives of the agency.
12. A member shall not use his influence to alienate his agency or any part of its life from its loyalty to and support of the denomination.

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