

FROM REGIONAL OFFICE

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May 24, 1962

### 12 Baptist Lay Leaders Plan Crusade in Miami

MIAMI, Fla. (BP)--A dozen Southern Baptist laymen from three states will take part in an evangelistic crusade here June 13-17 among Latin American refugees.

The crusade, sponsored by the Southern Baptist Home Mission Board and the Baptist Brotherhood Commission, will involve 12 churches, each with Spanish-speaking congregations.

Lucien Coleman of Memphis, Tenn., associate secretary of the Southern Baptist Brotherhood Commission and crusade director, said the men will witness during the afternoons with the local pastors and give their testimonies through interpreters nightly in different churches.

States providing the laymen are Georgia, Louisiana and North Carolina. The men will pay their own expenses to and from Miami and during their stay here.

Milton S. Leach, director of Spanish missions in Miami Baptist Association, said there are 100,000 Latin Americans in the Miami area and that others are coming here at the rate of 2,000 a week.

Sponsors said the purposes of the crusade are three-fold: to witness, to learn of the needs of the people and the churches, and to whet interest in relocating the refugees in other parts of the nation.

Leach said the refugees are being relocated at the rate of only 500 a week.

Participating laymen are Fred Worrill, an advertising executive and T. J. Sikes, a traffic superintendent, both of Atlanta, Ga.; Van Greene of Decatur, Ga.; Sam L. Whitmire, attorney of Barnesville, Ga.; W. L. May, an insurance executive of Baton Rouge, La.; B. M. McCrary, a banker from Shreveport, La.; Hoyle Langford, furniture dealer of Fayetteville, N.C.; Marine Major Tom O. Weghorst of Jacksonville, N.C.; Clyde Davis, state Brotherhood secretary of Raleigh, N.C.; and three other men from North Carolina and Louisiana to be selected later.

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Folks and facts.....

.....Miss Britt Gantt, 20-year-old junior at the Baptist Memorial Hospital School of Nursing in Memphis, Tenn., was named president of the Student Nurses Association of America at a convention of the 33,000-member group at Detroit, Mich. Miss Gantt, from Memphis, is a Presbyterian. (BP)

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Harold Cole Named To  
South Carolina Post

COLUMBIA, S. C. (BP)--Harold Cole, executive secretary of North Carolina Baptists' higher education council, has been named associate general secretary-treasurer of the General Board of the South Carolina Baptist Convention.

Cole was formerly state student director in South Carolina and also in North Carolina.

He succeeds Horace Hammett, who was promoted to general secretary-treasurer last November.

Douglas Blackwell, a South Carolina associational missionary, has been named to the newly-created position of state director of program services and public relations.

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New Churches, Association  
Organized in New England

BOSTON, Mass. (BP)--Two new churches and plans for a new association were begun by Southern Baptists in the New England area in May.

The Vassar Road Baptist Church was constituted May 11 from the Poughkeepsie Baptist Mission, Poughkeepsie, N. Y. Robert Hildreth of Newburgh, N. Y. was called as pastor. The 35 charter members pledged to give 12 per cent of their gifts to missions through the Southern Baptist Cooperative Program.

The Poughkeepsie church, begun as a mission in 1960, was sponsored by the Ridgecrest Baptist Church of Newburgh, N. Y. The Ridgecrest church sponsors work with Spanish migrants and Air Force base personnel in the area also. It was constituted in September of 1961 with 80 members.

In this area, between New York City and New Albany, N. Y., there are 1,397,852 people and only two small Southern Baptist churches.

The first Southern Baptist church to be organized was constituted May 17 with Gordon Thomas as pastor. The Emmanuel Baptist Church of Bangor, Maine, was sponsored by the Screven Memorial Baptist Church, Portsmouth, N. H. The new church has 81 charter members.

On May 19, representatives of Southern Baptist work in six New England states and Maryland met in Boston, Mass. for preliminary organization of an association of Southern Baptist churches in New England.

The association, tentatively named the New England Baptist Association, will meet for further consideration on November 2-3, 1962, at Emmanuel Baptist Church, Springfield, Mass.

Interim officers named for the association at the Boston meeting were Owen Sherrill of Springfield, Mass., moderator; Eugene Trawick of Portsmouth, N.H., vice-moderator; and Mrs. Thomas G. Hathcote of Northboro, Mass., clerk.

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Folks and facts.....

.....Hugh R. Vickerstaff, former assistant director of the Veteran's Administration Hospital in Houston, Tex., has been named assistant to the dean at Baylor University College of Medicine in Houston. (BP)

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Brotherhood Enlistment Methods  
Rate High During Stern Tests

By Roy Jennings

BIRMINGHAM, Ala. (BP)--Testing of Brotherhood enlargement techniques among 31 churches in the Birmingham area was described as "highly successful" here by James Sapp, promotions director of the Southern Baptist Brotherhood Commission.

Under the guidance of Brotherhood leaders from 14 states and the District of Columbia, the churches organized 32 new Royal Ambassador chapters, three new Brotherhoods, and enlisted more than 200 new workers in four days.

Almost 100 associational missionaries and Brotherhood presidents from Georgia, Alabama, Mississippi, Kentucky, and Florida served as assistant directors and clinicians.

One of the purposes of the Brotherhood enlargement and improvement campaign was to train associational leaders to conduct similar programs in their areas.

Sapp said the enlistment methods stood up well under stern tests.

"We found the techniques very sound. The campaign proved that when Brotherhood enlistment methods are applied properly, they will get results," Sapp said.

One of the factors involved in such a proper application, he explained, is highly trained leaders.

"We had such people here. They made personal approaches in the churches and the church leaders and their men responded," Sapp said.

Indicative of the response were the nightly attendances which ranged up to 850 and 1,000 men on two nights of the campaign.

The shocker in the campaign was the manpower survey taken at each church. Several surveys showed as high as 70 percent of the men idle while the other 30 percent did all the work, some men staggering under 10 church jobs each.

One of the aims of Brotherhood is to enlist men for training and subsequent service throughout the church.

The week following the campaign a three-night work shop to train the new Brotherhood officers, committeemen, and Royal Ambassador counselors was held at the First Baptist Church of Birmingham.

Sponsors of the campaign were the Southern Baptist Brotherhood Commission, and the Georgia, Alabama, and Mississippi Brotherhood departments.

Birmingham was selected for the tests, Sapp said, because of the large number of Baptists here and the many varied sizes of the churches.

State Brotherhood leaders who took part in the campaign included W. J. Isbell and Clayton Gilbert of Montgomery, Ala.; Nelson Tull and C. H. Seaton of Little Rock, Ark.; William J. Crowder of Washington, D. C.; Robert Galbraith and G. A. Ratterree of Jacksonville, Fla.; Bernard King of Atlanta, Ga.; Forrest R. Sawyer of Middletown, Ky.; Grady Welch and Joe Hassell of Alexandria, La.

And Lee Ferrell of Jackson, Miss.; J. W. Fisher of Jefferson City, Mo.; Clyde Davis and Bill Jackson of Raleigh, N. C.; Bob Banks and Eugene Stockwell of Oklahoma City, Oklahoma; John Farmer of Columbia, S. C.; Roy Gilleland of Nashville, Tenn.; L. H. Tapscott and A. C. Wimpee of Dallas, Tex.; and George Euting and James Meade of Richmond, Va.

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Baptist Press

James Staples Takes  
College Position

PHOENIX, Ariz. (BP)--James R. Staples, editor of the Baptist Beacon here, has accepted the executive vice presidency of Grand Canyon College, also located here. He takes the new post July 1.

Both the paper and the college serve the Arizona Southern Baptist Convention.

A former president of the Arizona convention, Staples will share administration with President E. N. Patterson at the college. He will work with the long-range development program.

He has edited the Baptist Beacon, a weekly Baptist newspaper, since June, 1960. The paper has a circulation of over 12,000. Grand Canyon College, the only church-related college of its kind in Arizona, has a regular enrollment of over 500.

A native of Arkansas, Staples became pastor of the North Phoenix Baptist Church in 1950 and served until called to the editor's chair. He previously had served churches in Arkansas and Louisiana.

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Howard Payne Honors  
Pastor, Sociologist

(5-24-62)

BROWNWOOD, Tex. (BP)--Howard Payne College (Baptist) here granted honorary doctoral degrees to a Baptist pastor and to a Baptist sociologist during spring commencement exercises.

Honored were Buckner Fanning, pastor of the Trinity Baptist Church in San Antonio, Tex., who received a doctor of divinity degree, and Daniel Russell, head of the sociology division at Texas A & M College, who received a doctor of laws degree.

They were speakers at commencement and baccalaureate services at the Texas Baptist College when more than 130 students received degrees.

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FOR RELEASE MAY 27

Baylor Names Cheavens  
Journalism, PR Head

(5-24-62)

WACO, Tex. (BP)--David A. Cheavens, public relations consultant and visiting journalism professor at Baylor University here since September of 1961, has been named Baylor's director of public relations and chairman of the department of journalism.

Cheavens, who for 20 years was head of the Associated Press state capitol bureau in Austin, Tex., has been on leave of absence from the Associated Press since coming to Baylor in 1961.

His appointment as chairman of the journalism department is effective June 1, and he will formally assume his public relations title September 1 when his retirement from the Associated Press is formalized.

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In the journalism department, Cheavens replaces W. J. Thomas, who will trade his administrative responsibilities for a full-time teaching assignment.

Cheavens was instrumental in setting up a new sequence of courses in religious journalism at the Baptist College here. The courses ultimately will seek to make Baylor a center for training young people in various fields of religious journalism.

He is currently a member of the board of directors for the Baptist Standard, Texas Baptist weekly newspaper, and is former chairman of the public relations advisory committee for the Baptist General Convention of Texas. He is a graduate of Baylor.

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Folks and facts.....

.....Josef Nordenhaug, general secretary of the Baptist World Alliance, recently delivered the commencement address at Bethel Seminary, St. Paul, Minn. Robert S. Denny, associate secretary of the Alliance, addressed the graduating class at Hannibal-Lagrange College, Hannibal, Mo. (BP)

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Tennessee Sunday School  
Secretary Plans To Retire

NASHVILLE, Tenn. (BP)--Jesse Daniel, secretary of the Sunday School department of the Tennessee Baptist Convention, has announced plans to retire on Dec. 31, 1962.

Daniel will leave his post after 35 years in Sunday School work in Tennessee. He spent 18 years as secretary of the state Sunday School department.

He served as secretary of the department of Sunday School, Vacation Bible School, and Brotherhood work for Tennessee Baptists from 1938 to 1944 when he went to the Sunday School department of the Southern Baptist Sunday School Board, also in Nashville. Six years later he returned to the Tennessee Baptist Convention as secretary of the Sunday School department, and has served in that capacity ever since.

A native of Olaton, Ky., Daniel attended Hall-Moody High School and College in Martin, Tenn.; Union University, Jackson, Tenn.; and Peabody College in Nashville.

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