

May 4, 1960

Christianity, Politics
Assembly Discussion

~~NASHVILLE--(BP)--~~What is the relationship between Christianity and political action?

The many aspects to this question will be studied during conferences this summer at Ridgecrest, N. C., and at Glorieta, N. M. The conferences will be sponsored by the ~~Christian Life Commission of the Southern Baptist Convention.~~

The conferences are open to all who wish to participate, according to Foy Valentine, Dallas, executive secretary-elect of the Commission. Valentine will direct the two conferences.

The week of Aug. 11-17 will be date of the Glorieta conference and the week of ~~Aug. 25-31~~ of that at Ridgecrest, N. C.

Morning meetings each day will last from 8:30 to 9:45 and evening ones from 7 to 7:50. A new subject will be presented by a speaker at each session, followed by a period of discussion. The same subjects will be covered at Glorieta and Ridgecrest.

The subjects, with speakers at each assembly:

"Biblical Insights and Political Action": Glorieta, Harold G. Basden, pastor, Gaston Ave. Baptist Church, Dallas; Ridgecrest, C. Emanuel Carlson, executive director, Baptist Joint Committee on Public Affairs, Washington, D. C.

"Early Baptists and Political Action": Glorieta, J. M. Dawson, Austin, Tex., director emeritus, Baptist Joint Committee on Public Affairs; Ridgecrest, Dawson.

"A Look at Today's Political Scene": Glorieta, Daniel R. Grant, Nashville, professor of political science, Vanderbilt University and a member of the commission; Ridgecrest, Carlson.

"Baptists and Political Action Today": Glorieta, Grant; Ridgecrest, Brooks Hays, Knoxville, Tenn., director of Tennessee Valley Authority, former Arkansas Congressman, former Southern Baptist Convention president, member of the commission.

"Our Troubled Baptist Conscience in Separation of Church and State": Glorieta, Jimmy R. Allen, pastor, Cockrell Hill Baptist Church, Dallas; Ridgecrest, Allen.

"Should a Roman Catholic be Elected to Public Office?": Glorieta, Glenn L. Archer, Washington, director, Protestants and Other Americans United for Separation of Church and State; Ridgecrest, Archer.

"The Communist Challenge to Christians": Glorieta, Paul Geren, executive director, Dallas (Tex.) Council on World Affairs; Ridgecrest, Geren.

"Responsible Christian Citizenship": Glorieta, G. Avery Lee, pastor, First Baptist Church, Ruston, La., and member of the commission; Ridgecrest, Clarence W. Cranford, pastor, Calvary Baptist Church, Washington, D. C., former president, American Baptist Convention.

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Furman To Ask
For \$30 Million

(5-4-60)

GREENVILLE, S. C.--(BP)--Furman University trustees will launch a program to raise \$30 million according to D. M. Nelson, Jr., board chairman and pastor, First Baptist Church, Greenville.

The new program for \$30 million will extend over a 15-year period. Trustees anticipate the full amount will be raised before 1976, when the university celebrates its sesquicentennial.

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Completion of the present building program will require \$15 million. An additional \$15 million must be furnished the university's endowment to enable it to provide adequately for a projected enrolment of more than 2000, for additional faculty members, and for increased faculty salaries. Present enrolment is approximately 1300.

Nelson further said that plans call for starting a campaign for several million dollars within the near future. Dates for this campaign will be determined later.

Furman, located in Greenville, is related to the South Carolina Baptist State Convention.

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Three Baptist Pastors
Run For Public Office

(5-4-60)

By the Baptist Press

Three Baptist pastors are running for public office this year, one of them for President of the United States.

Rutherford L. Decker, pastor of Temple Baptist Church, Kansas City, Mo., is the Prohibition Party nominee for President in the 1960 election.

In Arkansas, H. E. Williams, president of Southern Baptist College at Walnut Ridge, is one of several candidates opposing Gov. Orval Faubus in his bid for re-election.

William H. Crook, former pastor of First Baptist Church, Nacogdoches, Tex., seeks election to the House of Representatives of the United States Congress from the seventh district of Texas.

Decker is one of the leaders who formed the National Association of Evangelicals, and he served both as president and as executive secretary of the association.

The Prohibition Party platform includes not only a stand for "repeal of all laws which legalize the liquor traffic," but it also includes statements on public health, agriculture, education, church-state separation, old age insurance, religious liberty, marriage and divorce, foreign aid, the federal budget, and taxation.

The Prohibition Party in 1956, the last presidential election year, polled 41,937 votes of the more than 62 million cast. Its votes came from the states of California, Delaware, Indiana, Kansas, Kentucky, Massachusetts, Michigan, New Jersey, New Mexico, and Tennessee.

Williams is founder of the Walnut Ridge, Ark., college which is related to the Arkansas Baptist State Convention. He is a native of Casa, Ark., and he served as pastor of churches in five Arkansas cities.

Crook declares that entering the race for Congress and serving as a public official "is an enlargement of my ministry." He is opposing incumbent Rep. John Dowdy (D., Tex.), who has held the seat for eight years.

The 34-year-old Texan resigned his pastorate Jan. 24 to enter the race. He is a brother-in-law of Howard Butt, Jr., well-known layman evangelist in the Southern Baptist Convention.

"My decision to enter politics," he said, "took more than a month of prayerfully seeking God's will." He feels that many people think of politics as "dirty," yet place all trust for national and world survival in a government they do not respect.

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Florida Training Union
Secretary Dead At 59

(5-4-60)

JACKSONVILLE, Fla.--(BP)--O. K. Radford, for more than three decades a staff member of Florida Baptist Convention here and its Training Union secretary since 1938, died in Jacksonville Apr. 28.

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He was 59. Radford had a heart attack which came immediately after surgery.

Funeral services were to be conducted Apr. 30 at Southside Baptist Church, Jacksonville, with Pastor Malcolm B. Knight officiating. The body was to be shipped to Hopkinsville, Ky., for burial.

Radford was born in Hopkinsville Mar. 2, 1901. He was educational director at First Baptist Churches of Hopkinsville and Pineville, Ky., and at First Baptist Church, Winter Haven, Fla., before joining the Florida Convention staff in 1926.

Mrs. Radford survives.

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Right To Vote Can
Not Be Denied: Harris

(5-4-60)

LAFAYETTE, La.--(BP)--Rufus C. Harris, president of Mercer University, Macon, Ga., called upon the South to enforce new civil rights legislation "rather than thwarting it."

"It is no longer possible to deny the right to vote," Harris said here. "This is so fundamental in our system of government that it cannot be ignored."

The Mercer president spoke at Southwestern Louisiana Institute here. Harris served as president of Tulane University in New Orleans from 1937 until 1960. He accepted the leadership of Mercer, his alma mater, in November, and took over officially in April.

Warning that failure to enforce new voting laws can only result in further legislation, Harris said, "There is every reason for the local and state leadership in the South to recognize this and prevent it."

"The present opportunity is tremendous," he said. "It will be tragic if it is fumbled."

Harris added, "Here is both a responsibility and an opportunity for the South to lift off its back a burden which grows heavier and heavier and which cannot be much longer endured."

He noted that 29 counties in the South did not, at last reports, have any Negroes registered for voting. "The record of the past, and present, makes the South vulnerable," he said.

Speaking of the need for continued development in all areas of the new South, the Baptist college executive stated, "It is not at all unrealistic to think that the South, starting late to build her structure, may erect a stronger and more enduring edifice than any yet seen."

Religious conviction, Harris said, has been "uniquely important" in southern social progress, "and will be more important in the future."

"The special processes of the South should be based upon the belief that the decalogue and the sermon on the mount are perhaps as valid bases for social adjustments as are court orders," he said.

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3. "Does your party confine its interests primarily to the restoration of prohibition?"

"Historically the Prohibition Party has stood for both internal social reform and world diplomacy based upon Christian ethics. We need, in this election, as in all elections, to face squarely the issues involved. The good citizens of this country must wake up to the fact that a Presidential election is not merely a popularity contest between two estimable, amiable gentlemen, but rather a time for the citizens to select a political party to administer its government for four years according to the policies set forth in that party's platform and carried out by the party's nominee.

"The real issues this year ought to be as follows: (1) Whether we want a welfare type state with controlled economy or a free enterprise state with a minimum of economic control and therefore much lower taxes; (2) How we are to get along with our neighboring nations including Russia without "red-baiting" and emotional name calling; (3) The actual effects of the liquor traffic, and how it ought to be dealt with.

"This latter issue must be brought out in frank and full discussion without allowing the false, paid propaganda of the liquor industry to dominate the discussion.

"All of this points up the necessity for a political party to raise the standard of righteousness and challenge the people to rally around that standard. This is what I feel that the Prohibition Party is doing. Of course, it is apparent that the solution of these problems demands political action through the polls."

PROMOTION

Baird Series Now Offered In Book Form

BATTLE CREEK, Mich.

Since early January more than 150 Michigan daily and weekly newspapers have been publishing a series entitled, "This Is Our Michigan," offered free of charge by Federated Publications, Inc.

Author of the series, now published in book form, is Willard Baird, state capitol bureau chief for the *Battle Creek Inquirer and News* and *Lansing State Journal*—Michigan's Federated newspapers.

Print 35,000 Books

Due to the great public interest in the articles, which have presented a positive rebuttal to the adverse publicity that Michigan has received in recent months, the *Enquirer and News* published the series in book form.

"Federated basic thought behind this project is to promote the best interest of our state," said J. F. Newman, director of public relations at the *Enquirer*

and *News*. "We will not profit financially from the book sales. In fact, we probably won't break even. We printed 35,000 copies and we are aiming for the broadest possible distribution."

To date 20 daily and weekly papers which carried the series have also ordered books for sale to their readers. The *Enquirer and News* has provided these newspapers a set of ad mats for use in promoting sales.

Willard Baird, the author, and Federated Publications have received an award of commendation from the Michigan Tourist Council. The author and Federated also received a resolution of congratulations from the State House of Representatives. A brokerage firm in Grand Rapids has used copies of the book to assist in selling Michigan municipal bonds to a West Coast bank.

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EXPLOSIVE CALIFORNIA

"Population Explosion Continues" is the simple caption the *Los Angeles (Calif.) Examiner* puts on its current market data booklet on population changes. This bulletin provides new population figures for the Los Angeles primary trading area, and for the balance of the southern California Market.

The new 1960 figures are compared with 1950 figures both numerically and to show per-

cent change. Figures are provided by sales districts and by cities within sales districts.

But right up against this comes the *San Gabriel Valley (Calif.) Daily Tribune* with three statistic-packed full page advertisements in its own pages to show that the local papers beat the Los Angeles papers. Comparison is with the *Los Angeles Times*, however, not with the *Examiner*.

The pages are devoted to circulation trends; to news content, showing more local-interest news in local papers; and to home building, showing more activity in local areas. The point these pages make is that the trend is out of the city into suburban areas, and in such areas, the suburban newspapers beat the big-city newspapers.

Entry Blanks Out For Color Awards

Entry blanks for EDITOR & PUBLISHER'S 4th annual Newspaper Color Awards Competition are available for newspapers and newspaper representatives. Copies are being mailed to newspaper publishers, advertising, promotion, and mechanical executives. Additional copies may be obtained by writing to EDITOR & PUBLISHER, promotion department, 1475 Broadway, New York 36, N. Y.

Community Service Promotion Rings Bell

LODI, Calif.

A newspaper's interlocking relationships with other vital community services — power, telephones, and municipal government—were dramatized here in a three-day promotion.

Proof the event, Community Services Week, captured interest! An estimated 4,800—equal to more than one-fifth of the city's 22,000 population — thronged to the attractions.

Lively shows by Pacific Telephone Co., Pacific Gas & Electric Co., and City of Lodi, as well as the *Lodi News-Sentinel*, were linked in the March 15-17 event kicked off with a telephone call from Mayor Fred Brown to the city's namesake, Lodi, Italy.

In the *News-Sentinel*, visitors followed guides along roped alleys from the front office through the production rooms.

Paper's Quizette Used by Teachers

SALT LAKE CITY, Utah

Teachers in Utah are receiving help from the *Deseret News* in a weekly current events quiz prepared by the newspaper as a public service.

Called "Quizette," the 20-question weekly quiz is received by 135 of the junior and senior high schools in the state with more than 35,800 pupils.

The Quizette has been approved by the state and local boards of education. Teachers who use the test indicate that it is successful in making students aware of things that are happening in the world today.

Symington Signs Fritchey for Speeches

WASHINGTON

Sen. Stuart Symington (D-Mo.) has appointed a newspaperman, Clayton Fritchey of Washington, as a speechwriter.

Mr. Fritchey is a former editor of the *New Orleans Item* and a co-founder of the *Northern Virginia Sun*. He remains as chairman of the board of the *Sun*. He served as press secretary to Adlai Stevenson in the 1956 campaign and was an administrative assistant to President Truman.

Wins Copy Award

PHILADELPHIA

Harvey L. Brown, retail copywriter in the promotion department of the *Philadelphia Inquirer*, won the Philadelphia Copy Club's annual contest for direct mail advertising copy. His Fall Fashion piece was cited.

TO THE SOUTHERN BAPTIST CONVENTION, BEING 'UP TO DATE' IN PROCLAIMING GOD'S WORD MEANS BEING 'UP TO THE SECOND'.

REFLECTING THEIR AWARENESS OF NEWS AND MODERN METHODS OF COMMUNICATION, SOUTHERN BAPTISTS WERE THE FIRST DENOMINATION IN THE UNITED STATES TO INSTALL A PRIVATE LEASED WIRE TELETYPE NETWORK. THIS SERVICE SHARES NEWS IMMEDIATELY WITH BAPTIST NEWSPAPERS. IT ALSO PROVIDES INSTANTANEOUS CONTACT BETWEEN THE CONVENTION'S AGENCIES HUNDREDS OF MILES APART.

INSTANT NEWS

TELETYPE

EXECUTIVE COMMITTEE, SOUTHERN BAPTIST CONVENTION
127 9th Ave., N. Nashville 3, Tennessee

An Announcement From
Pittsburgh's New All-Day and Sunday Newspaper
The Post-Gazette and Sun-Telegraph

Just two weeks ago, Pittsburgh's oldest newspaper, the Post-Gazette purchased the afternoon and Sunday Sun-Telegraph.

The best of the Sun-Telegraph's daily features, columns and comics were added to the morning Post-Gazette and the new all-day newspaper began delivery to both paper's subscribers.

The Sunday edition — which offers full color comics, rotogravure section and the American Weekly — became a far bigger and brighter reading package when Post-Gazette writers and columnists were set to work on it.

Reader reaction to the new newspaper — both daily and Sunday — has been most heartening. Just about everybody agrees that the Post-Gazette and Sun-Telegraph is unmatched in reader interest.

And advertisers are discovering that the new newspaper has the sales power of the Post-Gazette — sharply intensified by increased circulation and reader interest.

National advertisers, too, will find the Post-Gazette and Sun-Telegraph their key to coverage, readership and sales in the nation's eighth largest market.

Something Has Happened In Pittsburgh-
"The Post-Gazette And Sun-Telegraph"